

# NOSEnews

APRIL 2026



## President's Report

Amber Luong, MD, PhD, FARS

### The Transformative Power of Research in Advancing Rhinology and Skull Base Surgery

Thirty years ago, our understanding of chronic rhinosinusitis (CRS) looked remarkably different from what it is today. At that time, clinical focus centered primarily on the external triggers of CRS including environmental irritants, microbes and anatomic contributors. Far less attention was directed toward the underlying immunologic machinery driving the disease. For key inflammatory molecules that we now recognize as central to CRS pathophysiology, including IL 4, IL 5, IL 13, interferon  $\gamma$ , IL 33, IL 25, and thymic stromal lymphopoietin (TSLP), there was limited appreciation of the molecular signaling and roles these molecules played in sinonasal disease. As a result, treatment strategies leaned heavily on oral prednisone or topical corticosteroids. While these therapies were (and remain) effective for many, they are far from universally successful, leaving a significant subset of patients with persistent symptoms and limited options.

Our expanded understanding of these molecules over the past three decades has revolutionized the therapeutic landscape. As immunologic characterization of CRS

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Don't miss the ARS at COSM Meeting in Phoenix, AZ on April 25-26, 2026!

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# President-Elect Report - ARS Annual Meeting

Marc Dubin, MD, FARS, ARS President-Elect



The American Rhinologic Society (ARS) will hold its 2026 Annual Meeting on October 16–17, 2026, at the historic Biltmore Hotel in Los Angeles, California.

The meeting will bring together rhinologists, skull base surgeons, trainees, and allied professionals from across the United States and around the world for two days of scientific exchange, education, and collaboration focused on the latest advances in rhinology.

The ARS Board of Directors will convene in the late afternoon of October 15 in advance of the meeting. The scientific program will begin the following morning and continue throughout the day on Saturday, October 16, with additional sessions

taking place on the morning of Sunday, October 17. While final program details are still being finalized, the meeting is expected to conclude with a joint session with the American Academy of Otolaryngology–Head and Neck Surgery on the afternoon of October 17.

As in prior years, the program will highlight the newest research in rhinology and skull base surgery, selected from a competitive pool of submitted abstracts. Attendees can expect presentations covering a broad range of topics including chronic rhinosinusitis, sinonasal tumors, endoscopic skull base surgery, olfactory disorders, rhinologic practice management, and emerging technologies shaping the future of the field.

In addition to oral scientific presentations, the meeting will feature sponsored lectureships, panel

discussions addressing timely clinical and scientific topics, and sessions organized by the sections of the ARS. These sessions provide opportunities for focused discussion, mentorship, and collaboration among clinicians, scientists, and trainees at all stages of their careers.

The ARS Annual Meeting continues to serve as a premier forum for the exchange of ideas, presentation of cutting-edge science, and strengthening of the rhinology community. Additional details regarding the scientific program, abstract submission timelines, and registration will be announced in the coming months.

We look forward to welcoming colleagues from across the globe to Los Angeles for what promises to be an outstanding meeting.

## Presidents' Report, cont'd.

deepened, particularly the recognition of Type 2 inflammation in many CRS patients, it became clear why targeted biologic therapies could and has been so effective. Agents designed to modulate IL 4/IL 13 signaling, neutralize IL 5, or adjust downstream inflammatory cascades have opened new frontiers in personalized care. Alongside these advances, research continues to uncover even more potential biomarkers and targets, such as periostin, cystatin, and histatins, that may ultimately refine patient stratification, improve diagnostic precision, or guide novel therapies. This ongoing discovery pipeline underscores the extraordinary impact of scientific inquiry in reshaping how we diagnose and treat sinonasal disease.

This steady progression in knowledge highlights a fundamental truth: research is the engine that drives advancement in rhinology and skull

base surgery. Every breakthrough in understanding, every newly described cytokine pathway, and every clinical trial contributes to better care for our patients. The American Rhinologic Society (ARS) recognizes this critical importance and remains deeply committed to supporting rigorous, innovative research within our field. In alignment with this mission, the ARS has created a new executive role dedicated to coordinating research efforts, strengthening the research ecosystem, and empowering members who wish to pursue scholarly inquiry. This role encompasses mentorship in study design and grant writing, facilitation of multi-institutional collaborations, and identification of opportunities to financially support impactful scientific ideas. We are proud to share that Dr. Brad Woodworth has been elected to serve as the inaugural leader in this role.

Dr. Woodworth brings outstanding

qualifications and a proven research leadership record to this new position. He currently serves as Vice Chair of the Department of Otolaryngology at the University of Alabama at Birmingham and holds the James Hicks Endowed Chair of Otolaryngology–Head and Neck Surgery. His scholarly contributions include multiple NIH-funded studies along with numerous grants from scientific societies, including the ARS. Dr. Woodworth's longstanding service as Chair of the ARS Research and Grants Committee has uniquely equipped him with the experience and vision needed to guide a new research enterprise for the Society. His ability to evaluate scientific merit, cultivate research talent, and build infrastructure will be invaluable as we strengthen the foundation of rhinologic research for years to come. We greatly look forward to his leadership and the transformative impact it will undoubtedly bring.



## 2026 ARS Spring Meeting at COSM - Phoenix, AZ

Marc G. Dubin, MD, FARS; President-Elect, American Rhinologic Society

The American Rhinologic Society is gearing up for an outstanding Spring Meeting in 2026, and I'm pleased

to share the details and formally invite you to join us. The ARS Spring Meeting will be held in Phoenix, Arizona, in conjunction with COSM, on April 25–26, 2026, at the Phoenix Convention Center.

This meeting has always been a cornerstone of our society's academic mission, and 2026 will be no exception. We expect an engaged audience of rhinologists, skull base surgeons, and researchers from across the broader rhinology community. The program will highlight the latest science, evolving clinical paradigms, and emerging technologies shaping the future of our field.

### Meeting Layout

The schedule for the 2026 Spring Meeting is designed to maximize productivity, engagement, and collaboration. The Board of Directors meeting will take place on Friday afternoon, followed by a full day of scientific and educational sessions on Saturday. The comprehensive and efficient program will conclude after the Sunday morning session.

### Program Highlights

Attendees can look forward to a strong lineup of presentations across the full breadth of rhinologic practice and research. Topics will span allergy and immunology, basic science advancements, chronic rhinosinusitis, pediatric rhinology, and skull base surgery. In addition, expert panels and ARS section-driven sessions will provide in-depth discussion, practical insights, and collaboration

across subspecialties. These sessions are designed to showcase current evidence, explore emerging data, and stimulate meaningful conversation that advances our specialty.

This year's Spring Meeting will continue the ARS tradition of spotlighting innovation, promoting collaboration, and strengthening the academic foundation of our field. Whether your focus is basic science, clinical research, surgical technique, or translational discovery, this meeting provides the platform to learn, engage, and help shape the future of rhinology.

We look forward to welcoming you to Phoenix for what promises to be an exceptional and energizing conference.

If you have not registered already, it is not too late. Please register at <https://cosm.md/>.

## Join the Young Rhinologists Section (YRS) today!

Erin Lopez, MD, Young Rhinologist Section Chair



The Young Rhinologists Section was formed to support early career rhinologists by providing helpful resources and networking opportunities as they navigate this critical time in their professional development.

Please join us at COSM on Sunday, April 26th for our breakfast panel. See information below

Erin Lopez, MD

### Young Rhinologists Section Breakfast

Panel @ COSM 2026 (Phoenix, AZ)

Sunday, April 26th 7-8am

Topic: ***When Life Happens: A Discussion on Maternity and Paternity Leave***

Panelists: Lauren North MD, Katie Melder MD, Kolin Rubel MD, and Erin Lopez MD

We hope to see you there!

To become involved in YRS or if you would like to join our email list, please fill out this form on the ARS website: <https://www.american-rhinologic.org/yrs-application> or visit us at <https://www.american-rhinologic.org/yrs>.



ARS 15th Annual

## Summer Sinus Symposium

July 24-26, 2026

Loews Miami Beach Hotel, Miami, FL

# Rhinologists in Private Practice (RiPP) Update

Leah Hauser, MD, FARS, Chair, Rhinologists in Private Practice Section



The Rhinologists in Private Practice Section has had a busy and productive start to 2026. Between Rhinocasts, innovative in-office programming, and

an increasingly prominent presence at ARS meetings, RiPP continues to set the pace for practice-based education and engagement in the field of rhinology.

## Rhinocast Series

RiPP remains dedicated to providing practical, high-yield educational content. We have held two RiPP Rhinocasts so far this year. The Rhinocast series continues to be a cornerstone of RiPP's educational offerings, and recordings of these sessions can be found on the ARS website.

- "CRSwNP: Where Has It Been, Where Is It Going?". Moderated by David Yen with featured panelists Greg Davis, Leah Hauser, and Paul Radabaugh, and sponsored by Regeneron/Sanofi. This session focused on the real-world management of patients with chronic

sinusitis with nasal polyps, covering appropriate medical therapy, surgical pearls, and biologics.

- "Incorporating Allergy Into Your Practice." Moderated by Doug Reh with featured panelists Chris Davis, Cecilia Demask, and Chadi Makary, sponsored by BioTek. The Rhinocast delved into both operational and clinical aspects of adding allergy services to a rhinology-focused practice. Discussion included options such as hiring an allergist, developing an internal allergy program, or collaborating with third-party allergy service providers.

## Upcoming Second Annual In-Office Course

On March 27–28, RiPP will host the second annual RiPP Office-Based Rhinology Course at the Integra laboratory in Princeton, NJ. The event will again feature a nationally diverse group of early-career private practice rhinologists and ENT surgeons seeking to expand their expertise in office-based care and practice growth. Course faculty will deliver a focused curriculum tailored to the evolving needs of today's rhinology private practices. Over two days,



attendees will engage in lectures and panels on office-based rhinology procedures, best practices in billing and coding, marketing strategies, and methods for building and scaling a successful private practice. Hands-on dissection labs offered on both days will allow participants to practice advanced office-based techniques in a collegial, mentored environment. RiPP looks forward to providing another interactive, high yield learning experience and to welcoming rhinologists from across the country to Princeton in March.

## RiPP at the 2026 SSS Course

Looking ahead to the 2026 SSS Course in Miami, RiPP will host a half-day breakout session focused on private practice rhinology and the business of medicine. Sessions will address high-impact areas such as coding, logistics of in-office procedures, ancillary services, and strategic practice growth. Stay tuned for future updates as the agenda is finalized. We hope to see you there!



## Online Education Committee Update

Theodore Schuman, MD, FACS, Online Education Committee Chair

The Online Education Committee remains busy with a number of exciting projects. These include the use of AI technology to produce high-quality patient educational videos in multiple languages, as well as to make

SinusHealth.com written content available to non-English speakers. The committee has also been creating patient-facing educational content by soliciting short "videos from the experts" on high yield topics. In terms of professional facing education, we are working to expand the ARS'

surgical video library - please consider submitting a video to help grow this vital resource! Our live educational calendar remains very active. The inaugural Rhinology Around the World dissection course, streamed from Medtronic headquarters on Dec 11, 2025, was a great success, with over 700 registrants from across the globe. Our next online event is Virtual Rhinology IX, scheduled on March 21, 2026, from 10:00am - 1:00pm EST. The course will feature international experts discussing a range of "Timely Topics in Rhinology & Skull Base Surgery". Registration is free and all are encouraged to join.

# ARS 2026 Summer Sinus Symposium Update

----- Course Directors -----



Naveen Bhandarkar, MD, FARS



Rohit Garg, MD, FARS



Stella Lee, MD



Justin Turner, MD, FARS



Troy Woodard, MD, FARS

We are excited to announce the **15th Annual ARS Summer Sinus Symposium**, taking place **July 24–26, 2026** at the **Loews Miami Beach Hotel**. As we celebrate this milestone meeting, the program will showcase some of the most exciting advances shaping the future of rhinology, including debates on **surgery vs biologics in CRS**, along with masterclasses in **revision sinus surgery and advanced endoscopic techniques**, complemented by **expert-led cadaveric dissections highlighting key surgical techniques and strategies**.

New highlights include sessions on **AI in rhinology (“Sinus-GPT”)**, **Shark Tank–style research innovation and emerging in-office procedures for rhinitis and nasal obstruction**, along with updates on **olfaction science and novel therapeutic approaches**.

We are also excited to feature **Peter Kim (Passive Income MD)**, who will lead a keynote and tailored workshops focused on helping physicians build financial clarity, long-term security, and greater professional optionality.

Friday evening will feature our **signature social event inspired by Miami’s Art Basel**, offering a vibrant setting for networking and celebration with colleagues.

[Register here](#) and don’t miss this special **15th anniversary Summer Sinus Symposium!**



Visit our patient-facing website!





## Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

### Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians
- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- Patient Education Handouts
- Patient and Caregivers section of website
- Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

**JOIN AT:** <https://www.american-rhinologic.org/NewMember.cfm>

## Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, <http://www.american-rhinologic.org/fars> to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to [membership@amrhso.org](mailto:membership@amrhso.org). Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

**Forgot to pay your dues? Renew now! Call 973-545-2735 or renew online at <https://www.american-rhinologic.org/NewMember.cfm>**



# SAVE THE DATE 2026



Registration & Housing: <https://cosm.md/>

## COSM 2026

April 25-26, 2026

Phoenix Convention Center,  
Phoenix, AZ

**Highlights:**

- President's Reception
- Expert panels
- Cutting edge research
- Poster presentations
- Skull Base and Orbital Surgery, Women in Rhinology, and Young Rhinologists Section Events



Registration: [ARS 15th SSS](#)

Housing: [Loews Miami Beach Hotel](#)

## ARS 15th Annual Summer Sinus Symposium

*Best Sinus Course in the World:  
Improving Rhinology from Office to OR*

July 24-26, 2026

Loews Miami Beach Hotel,  
Miami, FL

**Highlights:**

- Section Events
- Cadaver Prosections
- Allergy & Skull Base Programs
- Signature Event
- Symposia Sessions
- Keynote Speaker



Registration & Housing to Open May 2026

## ARS 72nd Annual Meeting

October 15-17, 2026

The Biltmore Los Angeles Hotel  
Los Angeles, CA

**Highlights:**

- Annual David Kennedy Lectureship
- Annual Hwang Family Lectureship
- Symposia Sessions
- Fall Film FESstival
- Guest Countries - Australia, Brazil, Malaysia, Singapore
- President's Reception
- Section Events

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