

NOSEnews

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President's Report

Kevin C. Welch, MD,
FACS, FARS

Dear Colleagues,

On behalf of the Executive Committee, it is my pleasure to welcome you to the City of Indianapolis for the 71st Annual Meeting of the American Rhinologic Society. Join us at the Indianapolis Marriott East on October 9-11, 2025. As we connect with the American Academy of Otolaryngology-Head & Neck Surgery, we collectively advance the field of rhinology. Our profession is marked by innovation, commitment to research, commitment to patient care, and the dissemination of experience through research presentations and informative panels and debates. I encourage each and every one of you to extend a hand to congratulate Dr. Amber Luong for her excellent work as president-elect this past year. The program that she and the Program Committee have assembled for this fall is absolutely stellar, and it is guaranteed to keep you engaged for the entirety of your time in Indianapolis.

During your time here, don't forget to explore the Indianapolis Motor Speedway and museum, run or bike along the Central Canal, gaze upon Monument Circle, and visit the various memorials throughout the city. But don't miss our fantastic Casino Night and our very own Dr. Stewart as he rocks the drums along with his colleague bandmates! I wrap

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Be sure to attend the ARS Fall Meeting in Indianapolis, IN on October 9-11, 2025! *See details inside.*

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President-Elect Update

Highlights of the Upcoming 2025 ARS Annual Meeting in Indianapolis

Amber Luong, MD, PhD, President-Elect and Fall Program Chair, American Rhinologic Society

It's just around the corner—this year's ARS Fall meeting promises 2.5 days of presentations of top basic and clinical science, dynamic discussions, and networking opportunities. There will be some novel programming available this year. For one, the Women in Rhinology section will host its first ever leadership symposium on Thursday evening. In addition, the Rhinology Advance Practice Providers (RAPPers) section will have a breakout symposium on Saturday morning highlighted by panels discussing common rhinologic conditions and their management geared towards our RAPP members. On the social scene, we will have a first ever faculty, international guest and industry partners mixer Thursday evening entitled *"Match and Mingle"* that leads directly into our Casino Night open to all. Last but not least, this year's President's Welcome Reception on Friday will include a live band, the NashVegas Allstar Band that features our very own Mickey Stewart on drums.

In addition to these special events, the meeting begins on Thursday, October 9, with the Resident Dissection Course, offering hands-on learning for trainees. Friday is highlighted by an Allergy in Rhinology section breakfast and the highly anticipated FESS Film Festival at noon. The scientific program spans 1.5 days with over 70 abstracts and 100 posters showcasing the latest discoveries shaping the future

of rhinology. Saturday morning will offer three concurrent breakout rooms (in addition to the RAPPers symposium), each focused on diverse and forward-thinking topics, before we reconvene for a final combined session to close out the meeting.

We are honored to welcome two distinguished lecturers this year. Dr. Troy Woodard will deliver the Hwang Family Lecture, *"Turning Trials Into Triumphs: Lessons Learned on the Leadership Journey,"* and Dr. Rod Schlosser will present the David Kennedy Lecture, *"Highs and Lows During a Career in Academic Rhinology."* In addition, there will be nine expert-led panels staggered throughout the meeting addressing critical topics such as global variations in CRS with nasal polyps presentation, managing CRS in resource-limited environments, navigating complex cerebrospinal fluid leaks, innovations in in-office procedures, treatment strategies for CRS patients with immune dysregulation, the intersection of sinonasal disease and obstructive sleep apnea, ergonomics in sinonasal surgery, and the evolution of biologic therapies for CRS with nasal polyps.

With a stellar lineup of faculty, cutting-edge presentations, and insightful discussions, this year's meeting is a must-attend event for anyone passionate about rhinology. We look forward to welcoming you to Indianapolis for an unforgettable experience.

Incoming Executive Vice President Address

Brent Senior, MD, FACS, FARS



I'm honored to serve as your new Executive Vice President and excited to build upon the exceptional foundation laid by Joe Jacobs and Mickey Stewart. Having worked closely with both during my years in executive leadership in the Society, I've witnessed firsthand the transformative impact of their dedication to our society.

Brent Senior, MD, FACS, FARS

Working with our Executive Leadership team, my priorities center on

strengthening our core mission as the premier organization for professionals providing rhinologic care. We'll focus on growing membership and enhancing member value through targeted outreach to young rhinologists fresh from fellowship and APPs practicing in our field, while continuing to support our thriving Private Practice section.

Central to our identity is our unwavering commitment to research and education. We'll continue advancing scientific

knowledge through robust research initiatives, cutting-edge educational programs, and innovative training opportunities that keep our members at the forefront of rhinologic medicine and surgery.

Understanding and proactively addressing threats facing both private practitioners and academics remains paramount. Whether navigating regulatory challenges, reimbursement issues, or evolving practice landscapes, we must stay ahead of the curve to protect and advance our profession. I'm committed to building our outstanding administrative team—Wendi, Susan, and Tammy—while also forging stronger partnerships with sister societies like AAO/HNS and academic leadership in rhinology around the world.

Together, we'll ensure ARS continues leading advances in nasal, sinus, and skull base care while providing meaningful value to every member.

Looking forward to serving you all!



ARS Research & Grants Committee Update

Carol Yan, MD

We're excited to share the **2025 ARS CORE Grant Recipients**.
Congratulations to our outstanding ARS-funded researchers:

Carol Yan, MD

- **Heidi Martini-Stoica, MD, PhD (UNC Chapel Hill)** — ARS Resident Research
Grant: "Characterization of neutrophils in CRS secondary to primary ciliary dyskinesia"
- **Jeremy Ruthberg, MD (University of Washington)** — ARS Resident Research
Grant: "Dynamic CT Updates for Image Guidance in Sinus Surgery Using Computer Vision"
- **Taylor J. Stack, MD (UNC Chapel Hill)** — ARS Resident Research
Grant: "Characterizing the Immunopathology of PCD-Related CRS"
- **Alan Workman, MD, MTR (Massachusetts Eye and Ear, Harvard)** — ARS
New Investigator Award:
"Inflammatory and disruptive effects of micro/nanoplastics in nasal epithelium"
- **Lauren Roland, MD, MSCI (Washington University in St. Louis)** — ARS
Women in Rhinology Research Grant (sponsored by Medtronic):
"Development of a targeted therapeutic option for invasive fungal sinusitis"

A special thank-you to all ARS members for your thoughtful and diligent review of the CORE grant applications. Your work ensures that we continue to fund high-impact, rigorous research within rhinology.

Summer Sinus Symposium – David W. Kennedy Innovation in Rhinology Grant "Shark Tank" Panel

At this year's Summer Sinus Symposium, the 2nd Annual **David W. Kennedy Innovation in Rhinology Grant "Shark Tank"** panel was held as 3 finalists pitched their ideas in front of the audience and a panel of judges. Congratulations to the winning team from Johns Hopkins University, **Ms. Tiku and Mr. Pérez**, (see photo below) for their presentation entitled "Assessing the Role of Autonomic Dysfunction in the Pathophysiology of Chronic Sinonasal Disease."

Thank you to everyone involved in making these initiatives possible—from our committee reviewers, panelists, researchers to symposium organizers. **Stay tuned this fall for the upcoming virtual ARS Researcher Showcase, presented in partnership with the ARS Education Innovation Committee.**

The Women in Rhinology (WiR) Section Summer Update

Devyani Lal, MD



The Women in Rhinology (WiR) Section of the ARS looks forward to a special pre-meeting session at the Annual American Rhinologic Society Meeting in Indianapolis.

WiR is pleased to invite all full ARS members to join us for a new WiR-sponsored workshop program, "*Enhancing Essential Leadership Skills*" on Thursday October 9th, 2025 at 4pm to 7pm.

We will discuss: Building your team; Leading for motivation and commitment; Leadership styles;

Building influence; Strategic thinking and planning and Leadership lessons learnt. Participants will be required to pre-register. Limited spots (40) are available, so please register for the course along with the ARS registration as soon as registration details are shared. You will be sent some leadership assessment modules prior to your attendance.

WiR is also pleased to offer a travel grant to the Annual meeting. Please be on the lookout for the email seeking nominations!

We wish you all a wonderful summer and look forward to seeing you in Indianapolis!

DWK Grant Awarded

The David W. Kennedy Innovation in Rhinology award was granted to winning team from Johns Hopkins University, Ms. Tiku and Mr. Pérez, for their presentation entitled "*Assessing the Role of Autonomic Dysfunction in the Pathophysiology of Chronic Sinonasal Disease*."



Rhinologists in Private Practice (RiPP): Leading the Way in Education and Innovation

Chris Davis, MD, FACS, RiPP Information Officer



Chris Davis, MD, FACS

As we enter the fall season, we're delighted to share exciting updates from the

Rhinologists in Private Practice (RiPP) section of the ARS. RiPP has built significant momentum over

the past few months—delivering outstanding educational content, fostering collaboration, and continually driving private practice rhinology to new frontiers. Our group's unwavering commitment to both clinical and practice management excellence is stronger than ever.



Princeton Course Success: Advancing Office-Based Rhinology and Practice Management

This June, RiPP was proud to host a highly successful in-person course at the Integra laboratory in Princeton, NJ. The two-day event, held Friday and Saturday, June 20–21, welcomed 17 enthusiastic attendees from across the country. Our esteemed faculty—Drs. Doug Reh, Marc Dubin, Greg Davis, and Peter Manes—delivered a robust curriculum designed to address the evolving needs of today's private practice rhinologist.

Over the course of 14 lectures and interactive panel discussions, participants explored key topics including:

- Office-based rhinology procedures
- Best practices in billing and coding
- Strategies for effective marketing
- Building and scaling a successful tertiary rhinology private practice

A true highlight was our hands-on dissection labs, offered on both days, which gave attendees the opportunity to practice advanced office-based techniques in a supportive, collegial environment. The energy and engagement at the Integra lab were palpable, and feedback from participants was overwhelmingly positive. RiPP is grateful to everyone who attended and contributed to making this course such a rewarding learning experience.

RiPP's Impact at the ARS Summer Sinus Course, San Diego

The RiPP section was also highly active at the recent ARS Summer Sinus Course in beautiful San Diego, CA, helping to shape and lead several of the event's key breakout discussions. These interactive sessions provided rhinologists with practical tools and guidance on a wide spectrum of private practice essentials, including:

1. **Coding and Billing 2025:** Navigating payment considerations for new devices and technologies.
2. **Allergy Integration:** Making the business case for incorporating allergy services into your rhinology practice.
3. **Local Anesthetics for In-Office Procedures:** Expert tips for maximizing patient safety and procedural success.



4. Marketing and Reputation Management:

Understanding the modern landscape—it's not just word of mouth anymore!

5. Utilizing In-Office CT Scans:

Real-world insights into how imaging can boost efficiency and patient care.

We are proud of RiPP's leadership and the invaluable knowledge shared during these sessions. Our section remains committed to empowering private practitioners with actionable strategies and up-to-date best practices to ensure continued success in today's ever-changing healthcare landscape.

Looking Ahead: Upcoming Rhinocast – “How to Incorporate Allergy Into Your Practice”

Exciting things are on the horizon! In our upcoming Rhinocast (date to be determined), RiPP, in conjunction with the Allergy and Immunology section (AIR), will take a deep dive into “How to Incorporate Allergy Into Your Practice.” Allergy services are an increasingly integral component of the modern rhinology office, and we'll be unpacking the various models available to practices of all sizes. Look forward to insights on:

1. Hiring an Allergist: Bringing a dedicated specialist on board to grow and lead your allergy program.
2. The “Do It Yourself” Model: Creating and staffing an in-house program managed by your existing team.

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Rhinologists in Private Practice (RiPP), cont'd.

3. Third-Party Partnership:

Collaborating with an outside partner to provide allergy management within your practice.

We encourage all interested ARS members to tune in for this dynamic and practical discussion.

In summary, the RiPP section has been extraordinarily active—consistently leading the charge in education and innovation. From successful hands-on courses and impactful session leadership to practical content on emerging practice trends, RiPP continues to push boundaries. Our mission remains steadfast: to deliver the highest level of patient care while mastering the complexities of running a medical business.

We are grateful for our members' participation and enthusiasm. Stay tuned for even more programming and opportunities to connect this fall and beyond!



International Forum of Allergy & Rhinology Reviewer Recognition

At IFAR, we believe that authors should receive collegial, fair, thoughtful, and expeditious reviews of their work. Timeliness of review is a critical and an under-emphasized issue in many journals. Except in unique circumstances, unnecessarily delayed reviews are, at best, non-collegial and, at worst, hold up the advance of science. At IFAR, we believe authors should be treated with great respect throughout the review process, including timeliness of reviews.

Peer review is thankless work and voluntary. Peer reviewers offer criticism and/or praise to challenge thinking, provide honest

feedback, and ultimately improve the scientific method. This is a great service to our specialty, the profession of medicine, and to humankind.

The editorial board, Associate Editors, and Editors greatly appreciate the below-named **TOP REVIEWERS** for the reviews they submitted in 2024:

Dara Adams
Omar Ahmed
Saad Alsaleh
Noel Ayoub
Regan Bergmark
Dan Beswick
Christopher Brook
Nikita Chapurin
Do-Yeon Cho
Garret Choby

Naweed Chowdhury
Cecelia Damask
Kara Detwiller
Charles Ebert
Jacob Eide
Nyssa Farrell
Jakob Fischer
Meha Fox
Mathew Geltzeiler
Jessica Grayson
David Gudis
Ashleigh Halderman
Kevin Hur
Ashoke Khanwalkar
Adam Kimple
Michael Kohanski
Edward Kuan
Devyani Lal
Kent Lam
Andrew Lane
Victoria Lee
Patricia Loftus
Niyall London
Chadi Makary

Sonya Marcus
Michael Marino
Jose Luis Mattos
Amar Miglani
Katie M. Phillips
Murray Ramanathan
Ryan Rimmer
Lauren Roland
Nicholas Rowan
Christopher R. Roxbury
Ahmad Sedaghat
Kachorn Seresirikachorn
Kristine Smith
Zach Soler
Daniel Spielman
Dennis Tang
Pongsakorn Tantilipikorn
Brian Thorp
Charles Tong
Justin Turner
Alan Workman
Dawei Wu
Carol Yan
William Yao



Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians
- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- Patient Education Handouts
- Patient and Caregivers section of website
- Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

JOIN AT: <https://www.american-rhinologic.org/NewMember.cfm>

Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, <http://www.american-rhinologic.org/fars> to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to membership@amrhso.org. Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

Forgot to pay your dues? Renew now! Call 973-545-2735 or renew online at <https://www.american-rhinologic.org/NewMember.cfm>

ARS 2025 Summer Sinus Symposium Update

Course Directors



Naveen
Bhandarkar,
MD, FARS



Rohit Garg, MD,
FARS



Stella Lee, MD



Justin Turner,
MD, FARS



Troy Woodard,
MD, FARS

The 14th Annual ARS Summer Sinus Symposium, held from July 10–12 in San Diego, was our largest and most dynamic meeting to date, with nearly 600 attendees, over 150 expert faculty, and the inaugural Rhinology Advanced Practice Providers (RAPPers) meeting.

This year's program delivered high-impact education through 33 panels, 4 expert debates, and 3 live cadaver dissections, along with the second annual Shark Tank: Big Ideas, Big Impact, which featured presentations by finalists for the David W. Kennedy Innovation in Rhinology

Grant awarded to winning team from Johns Hopkins University, Ms. Tiku and Mr. Pérez, for their presentation

entitled “Assessing the Role of Autonomic Dysfunction in the Pathophysiology of Chronic Sinonasal Disease.”

Outside the lecture halls, the ARS 80s-themed pool deck party brought everyone together with a golden-hour glow, coastal breezes, live music, and retro-inspired style.

Get ready for the iconic 15th Annual ARS Summer Sinus Symposium—scheduled for July 23–26, 2026, at Loews South Beach—where the forefront of rhinology converges, blending cutting-edge science with practical pearls, all set against the vibrant energy of South Beach.



Global Scholars Initiative

Do-Yeon Cho, MD FARS, Chair, International Committee



Do-Yeon Cho,
MD, FARS

The Global Scholar Initiative (GSI) is a new international outreach program launched by the American Rhinologic Society (ARS) to foster global collaboration and support the professional development of early-career rhinologists through short-term observerships at U.S. rhinology institutions. This initiative aims to promote the meaningful exchange of clinical and academic knowledge, support career advancement for senior trainees and early-career rhinologists (within six years of completing training), and strengthen the international presence and mission of the ARS. Each year, two exceptional

applicants—prioritizing those from low- and middle-income countries or ARS Memorandum of Understanding (MOU) partner nations—will be selected as Global Scholars. Scholars will complete a two-week minimum observership at a U.S. academic rhinology center and participate in the ARS Annual Meeting (with free registration).

Faculty mentorship and a two-day hands-on cadaver dissection course at the Medtronic Training Center in Jacksonville, Florida are also highlights. Selected scholars will receive a \$2,500 travel and participation grant. Applications for the 2025 program are due by September 1, 2025.

To apply, click [here](#)

Presidents's Report, cont'd.

up my journey with the leadership of the American Rhinologic Society, I must declare that it has been a pleasure and an honor to serve the Society. It has been a long journey to reach this point, and it would have been impossible to do so without the support of so many colleagues. The American Rhinologic Society continues to shine in its mission to advance the care of rhinologic patients, and I am truly grateful for the opportunity. I hope each and every one of you becomes involved!

Visit our
patient-facing
website!



Michael Setzen,
MD, FACS,
FAAP, FARS

Risk and Reward: A Retrospective on the Summer Sinus Symposium

Michael Setzen, MD, FACS, FAAP, FARS

During my ARS Presidency (2011–2012), I set out to organize a new kind of meeting. “*Summer Sinus Symposium*” was an idea that met with resistance by everyone I spoke to.

Four individuals believed in the vision: Brent Senior (who suggested this to me), Wendi Perez, Rick Chandra, and Kevin Welch. With their support, we pushed forward and brought the concept to life.

“If you are not willing to risk the unusual, you will have to settle for the ordinary.” -Jim Rohn

That belief in the extraordinary shaped everything we did. The inaugural meeting took place in Chicago at the Westin Hotel on Michigan Avenue in July 2012 and it was an immediate success. We structured the program as panel-only discussions, featuring

voices from both private and academic practice. The venue could not have been better: lectures, exhibits, coffee, and lunch were all located on the same floor, creating an ideal setting for connection and collaboration. Attendees praised the accessibility, exhibitors were thrilled with the engagement, and the energy in the space was undeniable.

A major part of the meeting's success was thanks to the exceptional organizational skills of Rick Chandra and Kevin Welch, who helped bring the vision to life under my leadership. Their dedication ensured that every detail served the larger goal of elevating the experience for all involved.

What began as a bold risk—taken when almost no one else believed—became a turning point. Today, due to the past leadership planning of Greg Davis, Doug Reh and Marc Dubin, that meeting stands as the society's single greatest source of revenue. It fuels

new programs, supports our mission, and continues to expand in scope and influence every year. Now held annually each summer, the meeting rotates between the East Coast, the West Coast, and occasionally the heart of the country—ensuring broad access, diverse participation, and a truly national presence. It is now recognized as the Signature Event of the ARS and widely regarded as the best sinus meeting in the world. The future direction of this meeting is now in the experienced hands of Rohit Garg, Naveen Bhandarkar, Stella Lee, Troy Woodard and Justin Turner.

This meeting has proven that true leadership means betting on possibility, trusting your conviction, and creating space for something greater than anyone imagined. And year after year, it keeps growing—not just in size, but in significance—reminding us that the most worthwhile rewards come to those willing to take the risk.



71st Annual Meeting

October 9-11, 2025

Marriott Indianapolis East, Indianapolis, IN

Highlights:

**ARS Welcomes Faculty, International Guests, and Industry Partners
to the Match & Mingle Networking Event**

CASINO NIGHT Reception and Dinner

President's Welcome featuring NASHVEGAS ALL STARS BAND

Residents Course & Reception

Women in Rhinology Leadership Symposium

Allergy and Immunology in Rhinology Breakfast Session

Fall Film FESstival

Morning Mixer with Poster Viewing

International Roundtable

Residents & Fellows Lunch Session

21st David Kennedy Lectureship

4th Annual Hwang Family Lectureship

Non-CME Industry Symposia Sessions

Guest Countries: India, Taiwan, Thailand

Rhinologists in Private Practice Networking Event

Rhinology Advanced Practice Provider (RAPPers) Event



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