

# NOSEnews

APRIL 2025



## President's Report

Kevin C. Welch, MD,  
FACS, FARS

Dear Colleagues,

I am writing to you for two reasons. The first is to give you an update and recap from our winter board meeting, and the second is to welcome you to our Spring Meeting.

The Board of Directors held its Winter Board meeting virtually on January 9, 2025. We reviewed our Miami Annual Meeting statistics: 304 abstract submissions, including 220 poster presentations, and our highest attendance ever at any meeting. This is a trend that is likely to continue. We jointly signed a position statement on [Empty Nose Syndrome](#) with the AAOHNS and the AAOA, and this position statement is now available on our website for viewing. Our international collaborations continue to be strong, having initiated outreach with African Rhinologists and initiating/renewing MOUs with the Thai Rhinologic Society and the All India Rhinologic Society. Many thanks to Drs. Do-Yeon Cho, Jivianne Lee, and Devyani Lal for spearheading these efforts. Dr. Pete Batra led the search for the new EVP, and we have recently announced that Dr. Brent Senior will succeed Dr. Michael Stewart in October 2025. Dr. Stewart has been a tremendous force for positive change within the ARS, and on behalf of the Executive Committee, I thank him for his years of service.

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Don't miss the ARS Summer Sinus Symposium in San Diego, CA on July 10-12, 2025! *See details inside.*

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## Executive Vice President's Report

Michael G. Stewart MD, MPH, FARS, Executive Vice President, American Rhinologic Society

Hello ARS Members and Fellows, I am pleased to provide a brief report. As I mentioned before, my second and final term as EVP ends this Fall, and I am very pleased to report that a search committee led by Immediate Past-President Dr. Pete Batra has identified the next EVP as Dr. Brent Senior, and he has been approved by the Board of Directors. Of course Dr. Senior is a well-known leader in the specialty and has served many roles for the ARS including serving as President, and also more recently as Vice President for Development and Strategic Initiatives. I have enjoyed working with Brent in that role, and he has done an amazing job in strengthening our industry partnerships and improving our meetings. I am sure that the Society is in excellent hands moving forward. I will have the opportunity to work with Brent over the next several months before he officially becomes the EVP in October, but candidly there is little about the ARS that he doesn't already know!

It has been an honor and a privilege to work with several Presidents, Board members and other leaders of the ARS over the last six years, and I am proud of the progress we have made together in strengthening our governance, our finances, our strategic planning, and our operations. We also have a strong relationship with other specialty societies, including the Academy, the AAOA, the Triological Society, and other subspecialty societies. The ARS is poised for more impact and more success in the future.

We are also very fortunate to have a great administrative team supporting the Society including Wendi Perez, Susan Arias and Tammy Lorimer, and I want to personally thank each of them – but especially Wendi – for their help and support over the last several years.

Thank you for your participation in ARS activities, and I look forward to seeing you at future meetings.

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## Executive Vice President-Elect Announcement



Brent Senior, MD, FACS, FARS

It is a wonderful honor for me to be named the third Executive Vice President of the American Rhinologic Society! Our society has been guided and managed with outstanding skill by Mickey Stewart, and I am humbled to be following in his footsteps. Under his tenure we have seen the society continue to grow in numbers and influence, truly developing into the world leader in rhinology education, research, and advocacy. I hope to continue our organization on this same trajectory. Since making my first academic presentation to the ARS in 1997, this society has held a special place in my heart. I have had front row seats watching the society grow

through many milestones, including the development of new educational meetings, a society co-owned journal, and support and sponsorship of fellowship training, to name just a few. Over these next few years, we will undoubtedly face many challenges in our profession and the work will be substantial, but the dedication of our members and leaders is what has made us as successful as we are and is what will continue to move us forward. Combined with a skilled and amazingly dedicated staff including Wendi Perez, Susan Arias, and Tammy Lorimer, I see a very bright future for our organization.

I am so excited to be able to lead this group and thank the society for giving me this opportunity!

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## President's Report, cont'd.

As we look forward to our Spring Meeting being held in conjunction with COSM in New Orleans, May 17-18, 2025, I would like to thank Dr. Amber Luong, the Program Committee, and the Abstract Review Committee for building an excellent program. Our Board of Directors meeting will take place on Friday afternoon, and the scientific sessions will take place Saturday the 17th and Sunday the 18th at the Hyatt Regency. Dr. Luong has put together an excellent 2-day program filled with top abstracts and highly relevant panels. Capping our first day will be the President's

Reception Saturday evening and opportunities to review our scientific poster presentations.

Lastly, please remember to visit the Exhibitors. Our corporate supporters not only play vital roles in developing the technologies and pharmaceuticals we use and prescribe daily but also partner with us and support our meetings.

See you in New Orleans!

Kevin C. Welch, MD, FACS, FARS  
President, American Rhinologic Society



# Benefits of Attending 2025 ARS Meetings

Amber Luong, MD, PhD, FARS President Elect and Program Chair

It is my honor to steward the planning of this year's ARS meetings as the Program Chair. Our Spring meeting (which

was highlighted in my prior column) is planned and now we are just following up on presenters.

I want to again thank the Abstract Review Committee for the tremendous work they put in reviewing over 240 submitted abstracts.

And you don't want to miss out on all compelling panels addressing everything from the common (coding questions), the challenging (endoscopic approaches to the skull base), the cutting edge (artificial intelligence in rhinology), to the scary (Keynote session on cyberattack on an ENT practice). I hope you will join us in [New Orleans May 17-18](#).

We have a similar herculean task ahead for planning the **Fall meeting in Indianapolis, IN on October 10-11**. As a sneak peak, we will be highlighting 2 guest speakers for the Kennedy and the Hwang Lectureships.

In addition to featuring the rhinology research ongoing throughout the country, panel topics will discuss the ergonomics of endoscopic sinus surgery (how critical is it really and can it be optimized with positive benefits), the rapidly changing landscape of biologics in management of chronic rhinosinusitis, and resources for learning rhinologic procedures for all levels. Be on the lookout over the next couple of months for the ARS Fall meeting program!

*Why attend you ask yourself?* Besides the program which is always packed with new and important information about the practice of rhinology, other critical reasons for attending the ARS meetings this year.

*One...*learn and even demo new devices for performing and enhancing outcomes of sinus surgery or other rhinologic procedures.

*Two...*catch up with colleagues.

*Three...*this year we will be in Indianapolis, not a typical city on the conference trail. Indianapolis is famous for hosting the Indy 500 but also houses the largest children's museum in the world!

*Four...*learn more about how the ARS is working to protect and advance your rhinologic career.

So, I look forward to seeing everyone in New Orleans and Indianapolis this year. Feel free to drop me an email at [amber.u.luong@uth.tmc.edu](mailto:amber.u.luong@uth.tmc.edu) if there is a panel idea I should consider for the upcoming Fall meeting.



Douglas Reh, MD, FACS, FARS RiPP, Chair



Leah Hauser, MD, RiPP Chair-Elect

## Rhinology in Private Practice Section (RiPP) Report

The Rhinology in Private Practice Section (RiPP) continues to grow and thrive as it offers educational resources and advocacy for private practice otolaryngologists with special interest in rhinology and endoscopic sinus surgery. We now have over 145 active members and welcome all private practice physicians with an interest in rhinology.

Early in 2024, RiPP held exciting and informative webinars on in-office nasal airway obstruction and posterior nasal nerve ablation. These webinars were very well attended and provided great discussions about optimizing patient outcomes and pushing boundaries with office procedures. The RiPP section sponsored many panels at Summer Sinus and the Annual Fall Meeting focused on new technology and the business of medicine. These were highlighted by panels such as "Maximizing the productivity and value of your APPS," "Keys to recruiting associates and staff," and "What's your side gig? Capturing additional income." RiPP's Summer Sinus business meeting on navigating the world of medical practice mergers produced an engaging discussion. The highlight of the RiPP section's year was our reception in Miami Beach during the Fall meeting, which was held in a beautiful venue and had great attendance by our members and ARS leadership. Through these events, RiPP has continued to provide valuable

educational activities and advocate for private practice in the ARS.

In 2025, we look forward to more webinars, including "Advanced Rhinology in the Office" and "Building Clinical Research in your Practice." To further our research development, we are building a RiPP Research Consortium, which is a collaborative environment for private practice doctors to share ideas and resources to engage in clinical trials. RiPP members are encouraged to participate in this valuable initiative. RiPP leadership has already started planning networking events for next year's meetings and we look forward to connecting with you all at COSM, SSS, and the Fall Meeting!

Our current officers are: Chair - Doug Reh, MD, FACS, FARS, Chair Elect - Leah Hauser, MD, Information Officer - Karen Bednarski, MD, FARS, and Financial Officer - Brian Weeks, MD. The RiPP Section looks forward to 2025 and the opportunity to continue to drive innovation and excellence in rhinology while addressing challenges facing the practice of rhinology in the private practice setting. Stay tuned for more updates and exciting developments!





# ARS Corporate Partners Group

The American Rhinologic Society would like to express our deepest thanks and appreciation to our Corporate Partners. Our corporate partnerships have been invaluable in their support of ARS initiatives to promote excellence in rhinology and skull base surgery. Through our ongoing collaborative relationships, we hope to continue to mutually develop exciting and lasting opportunities for our members to enhance education, investigation, clinical care, and patient advocacy in the future.



*The American Rhinologic Society would like to thank our 2025 Corporate Partners Group for their support:*

## PLATINUM

Medtronic  
Stryker

## SILVER

Aerin Medical  
Hemostasis Fiagon

## GOLD

Amgen / AstraZeneca  
GSK

## BRONZE

KARL STORZ United States  
Olympus America Inc.

## Online Education Committee (OEC) Update



Theodore Schuman, MD  
Interim Chair



Edward Kuan, MD, FARS  
Education Coordinator

The Online Education Committee (OEC) continues its diligent work on a number of established projects, while also developing and implementing several exciting new initiatives. The SinusHealth.com website is still a major focus of the OEC.

Content has been updated to meet readability requirements and emphasize links to other high-quality websites, and committee members are collaborating with Clinician Box to further update and improve the site. We envision a growing library of educational and multimedia content aimed not only at patients but also at non-ENT physicians and associated providers, with the goal of becoming the go-to source for rhinology information on the internet.

The blog posts continue to be a central part of our patient outreach, and OEC members are also working to implement AI into SinusHealth.com educational content.

Virtual Rhinology VIII is scheduled for April 12, 2025, from 10:00am – 1:00pm. Supported by Storz, it will feature an international panel of

experts discussing cutting edge topics including the management of locally advanced sinonasal malignancies, recalcitrant CSF leaks, harnessing technology for patient education and practice marketing, the emerging role of biologics for nasal polyposis, and contemporary approaches to chronic rhinitis.

Looking forward to August 23, 2025, the OEC is also working on a new virtual dissection event to be hosted at Medtronic headquarters. It will feature international expert dissections paired with live, interactive chats with participants.

Another major priority for the OEC is the continued updating of the ARS Surgical Video Library, complementing the current repository of high-quality videos with new content highlighting multiple approaches to various sinonasal pathologies. Finally, in conjunction with other ARS committees, OEC members are continuing to develop the Online Fellowship Curriculum, with plans for a Fellowship Lecture Series to go live soon.



## Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

### Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians
- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- Patient Education Handouts
- Patient and Caregivers section of website
- Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

**JOIN AT:** <https://www.american-rhinologic.org/NewMember.cfm>

## Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, <http://www.american-rhinologic.org/fars> to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to [membership@amrhso.org](mailto:membership@amrhso.org). Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

**Forgot to pay your dues? Renew now! Call 973-545-2735 or renew online at <https://www.american-rhinologic.org/NewMember.cfm>**

# ARS 2025 Summer Sinus Symposium Update

----- Course Directors -----



Naveen Bhandarkar, MD, FARS



Rohit Garg, MD, FARS



Stella Lee, MD



Justin Turner, MD, FARS



Troy Woodard, MD, FARS

Join us for the **14th Annual American Rhinologic Society Summer Sinus Symposium**, taking place July 10-12, 2025, at the luxurious **Manchester Grand Hyatt in beautiful San Diego**. This year's program is curated to offer an exceptional, highly focused two-day experience, packed with the most relevant and practical insights in rhinology, skull base surgery, allergy, and the business of medicine. The interactive panels will explore cutting-edge topics, featuring expert discussions and real-world applications that you can implement in your practice immediately. Whether you're looking to refine your surgical techniques, gain new insights into managing complex cases, or stay ahead of the latest trends in the field, this symposium has something for everyone.

In addition to the educational programming, the symposium will again include several cadaver prosections, providing an opportunity to observe technical surgical pearls and best practices. These sessions are designed to elevate your skills and confidence in the operating room. Beyond the scientific sessions, we've planned a signature event with a live band performance, along with several other high-yield networking opportunities to reconnect with colleagues and forge new professional relationships. San Diego offers the perfect setting for both learning and relaxation with its stunning views, family-friendly attractions, and perfect summer climate. Don't miss out—this will undoubtedly be one of the best Summer Sinus Symposia yet!



**2025 ARS Summer Sinus Symposium**  
**July 10-12, 2025**  
**Manchester Grand Hyatt, San Diego, CA**



# 2025 Friends in Research Donations

## Platinum

J Noble Anderson, MD  
 The Eloy Family Charitable Fund  
 Roy Casiano, MD, FARS  
 Greg Davis, MD, FARS  
 Devyani Lal, MD, FARS  
 Marc Rosen, MD, FARS  
 Masayoshi Takashima, MD, FARS  
 Sarah Wise, MD, FARS

## Gold

Omar Ahmed, MD, FARS  
 Nadeem Akbar, MD  
 Steven Davis, MD  
 Charles Ebert, MD, FARS  
 Ashoke Khanwalkar, MD  
 Corinna Levine, MD, FARS  
 Micah Likness, MD  
 Brian Lobo, MD, FARS  
 Chadi Makary, MD, FARS  
 Amrita Ray, MD, FARS  
 Jordan Teitelbaum, MD, FARS

## Silver

Aria Jafari, MD, FARS  
 Austin Rose, MD, FARS  
 Christopher Roxbury, MD, FARS

## Bronze

Sanford Archer, MD, FARS  
 Rohit Bawa, MD  
 Daniel Beswick, MD, FARS  
 Rohit Garg, MD, FARS

## Friend

Carolyn Orgain, MD  
 Jessica Southwood, MD

As of 4/14/25



## ARS FELLOWS COURSE Advanced Sinus and Skull Base Surgery Course

May 1-3, 2025

### ARS Fellows Course Directors

**Seth Brown, MD, FARS**  
 University of Connecticut

**Dana Crosby, MD, MPH, FARS**  
 Southern Illinois University  
 School of Medicine

**Joey Raviv, MD**  
 Endeavor Health  
 University of Chicago, Pritzker School of Medicine



Dear Rhinology Fellow,  
 We would like to invite you to our 2025 Advanced Sinus and Skull Base Course. The course is designed with interactive and practical lectures, a full day of hands-on cadaveric dissection, and networking opportunities with the faculty and your peers. The program has been specifically designed with your needs in mind.

We hope to see you there!



Dr. Seth Brown    Dr. Dana Crosby    Dr. Joey Raviv

**Course: May 1-3, 2025**  
**Location: Evanston, IL**

Registration opens and more details to come in mid-January 2025. Limited space.

[american-rhinologic.org](http://american-rhinologic.org)

## Visit our patient-facing website!





# SAVE THE DATE 2025



## ARS 14th Annual Summer Sinus Symposium

*Best Sinus Course in the World: Improving Rhinology from Office to OR*

**July 10-12, 2025**

**Manchester Grand Hyatt  
San Diego, CA**

**Highlights:**

- Women in Rhinology Networking Event
- Cadaver Prosections
- Allergy Program
- Signature Event
- Symposia Sessions

**Meeting Registration:**

<https://web.cvent.com/event/0fcbfee4-67ea-48bf-a8cd-c71afb44ff2e/registrationPage:6d9ea4ac-5d3a-44d6-9561-5eae845c6415>

**Housing:** <https://www.hyatt.com/en-US/group-booking/SANRS/G-ARSS>



## ARS 71st Annual Meeting October 10-11, 2025 Indianapolis, IN

**Highlights:**

- Annual David Kennedy Lectureship
- Women in Rhinology, Mentorship, Residents & Fellows, and Diversity Programs
- Annual Hwang Family Lectureship
- Symposia Sessions
- Fall Film FESStival
- Guest Countries

Contact: Wendi Perez, ARS Executive Administrator  
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