

# NOSEnews

JANUARY 2019



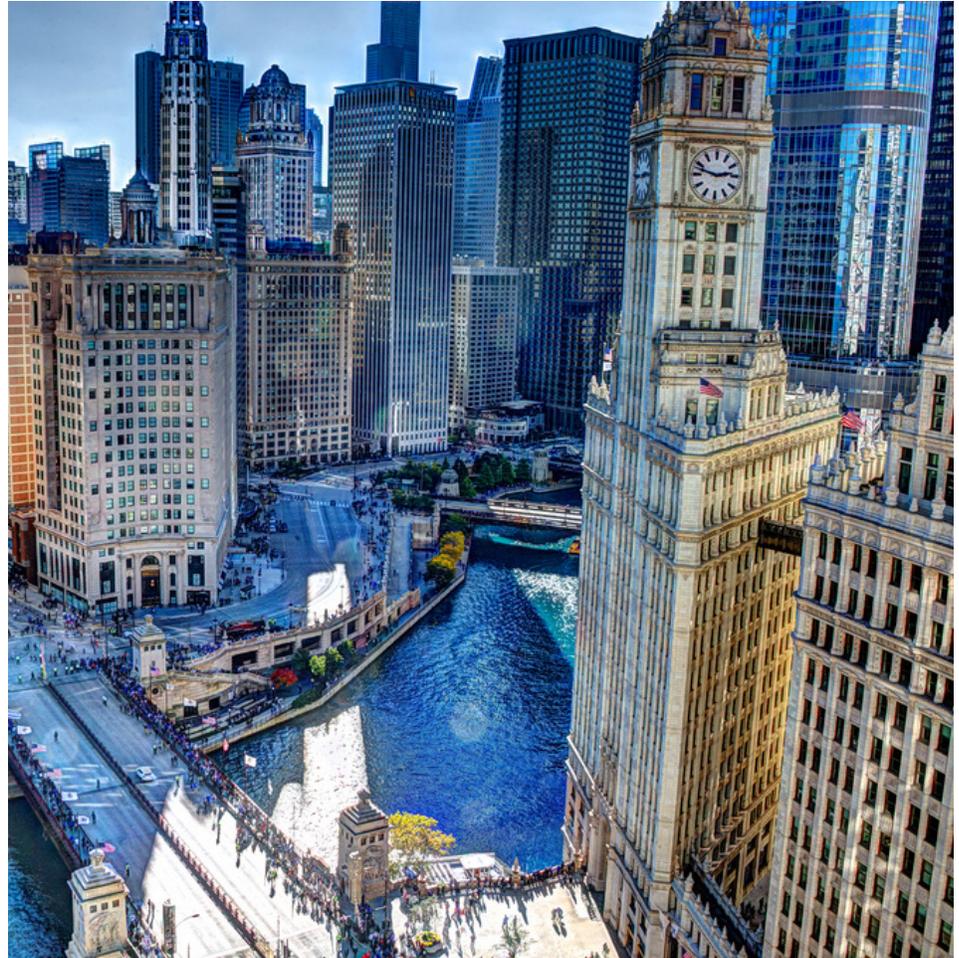
## President's Report

James N. Palmer, MD, FARS

I would like to wish you all a Happy and Prosperous New Year! I hope you had a wonderful time with family and loved ones this past holiday season. As you can see from the articles in this edition of the Nose News, many of our fellow American Rhinologic Society (ARS) members continue to be hard at work to serve us and our patients.

I am pleased to put in a plug for **RhinoWorld Chicago** June 6-9, 2019. While there will be articles on RhinoWorld later in the Nose News, I am going to take this opportunity to encourage you to attend. The ARS has agreed to move the ARS Spring 2019 meeting and the 2019 Summer Sinus Symposium to RhinoWorld, and when combined with the 2019 International Rhinologic Society meeting as well as the 2019 International Symposium on Infection and Allergy of the Nose, attendees will get the content of four meetings in one setting. Clearly, RhinoWorld Chicago will be the highlight meeting of the Rhinologic calendar for this coming year! Our last RhinoWorld meeting was in 2009 in Philadelphia and was a landmark gathering for improving knowledge in Rhinology. RhinoWorld Chicago looks to pass that meeting on all parameters, from attendance to presentations and abstracts given. I would like to thank Robert Kern MD, FARS, David Conley MD, FARS, Rakesh Chandra MD, FARS, and Kevin Welch MD, FARS, not to

*[continued on pg 3]*



Don't miss the ARS Summer Sinus Symposium at RhinoWorld Chicago on June 5-9, 2019! *See details on pg 4.*

## IN THIS ISSUE:

PRESIDENT'S REPORT  
 RHINOWORLD 2019 PREVIEW  
 EDUCATION REPORT  
 PATIENT ADVOCACY REPORT

ICAR UPDATE  
 CORPORATE PARTNERS NEWS  
 FRIENDS IN RESEARCH  
 MEMBERSHIP INFORMATION

# Patient Advocacy Committee Report with Support from the ARS Health Care Policy Consultant



R. Peter Manes, MD, FACS, FARS, Chair, ARS Patient Advocacy Committee

On November 1, 2018, the Centers for Medicare & Medicaid Services (CMS) posted the final rule for payments in the Medicare physician fee schedule (MPFS) for calendar year (CY) 2019. On November 2, 2018, the Hospital Outpatient Prospective Payment System (HOPPS) was released. There were many portions of the final rule pertaining to all physicians, and sinus surgeons in particular. I am happy to report that many changes supported by the American Rhinologic Society (ARS) were enacted.

In the proposed rule, CMS sought a reduction in payment for E/M services when performed on the same day as a procedure. In its final iteration, CMS decided to not reduce payment when a procedure and E/M service are performed on the same day. Rhinologists and the majority of practicing otolaryngologists would have been significantly impacted by the proposed change, and the ARS was opposed to any reduction in payment, as an E/M service and a procedure truly represent separate and distinct work.

The proposed rule also sought input on the pricing and quantity of balloon ostial dilation kits when performing balloon ostial dilation. Currently, each sinus dilated receives credit for 0.5 balloon dilation kits, as the typical number of sinuses dilated at a single

setting is 2. CMS questioned whether 2 sinuses still represented the typical situation, and sought updated invoices on the pricing of balloon kits. After public comments, CMS felt there is not enough evidence to change the typical number of sinuses dilated at a single setting, and updated the pricing of kits based on invoices submitted by practicing physicians.

31241, nasal endoscopy with ligation of sphenopalatine artery is a new code which was enacted in 2018. It was inadvertently placed on the "inpatient only" list, which prevented payment when done as an outpatient procedure. Thanks to information provided by members, this issue was brought up to CMS who removed it from the "inpatient only" list in the HOPPS. Again, this represented a significant benefit to the membership of the ARS.

Lastly, CMS proposed a consolidation of E/M codes, maintaining Level 1 and Level 5 codes, and combining Levels 2 to 4 into a single code. After many comments from physician organizations, CMS decided to delay any change in E/M coding until 2021, giving interested parties ample opportunity to comment and provide feedback on any proposed changes.

All of the above decisions by CMS have a significant impact on physician reimbursement and patient experience. Advocacy through the ARS allows the perspective of the practicing sinus surgeon to be heard. It is an excellent example of your membership dues hard at work. If you are ever looking for a benefit to membership, support of advocacy efforts allows your voice to be heard.

## American Medical Association (AMA) Membership/RUC Initiatives Report



Joshua M. Levy, MD, MPH, FARS



K. Christopher McMains, MD, FARS

Help support the ARS by becoming a member of the AMA. The devaluation of endoscopic sinus codes triggered a flurry of activity from your ARS leadership. In the spring of 2018, the ARS joined the American Academy of Otolaryngology – Head and Neck Surgery and the American Academy of Otolaryngologic Allergy to become the third ENT society recognized as a delegate of the AMA. This is an

essential step towards giving the ARS a seat on the RUC committee, which determines reimbursement. With this new influence, we will work to increase coding and reimbursement for ARS members, including establishing endoscopic skull base codes. By joining the AMA, you increase our voice and ability to advance these initiatives. Please consider joining.



# Fellowship Committee Update

Todd T. Kingdom, MD, FARS

Our 13th Rhinology Fellowship Match was successfully completed this past June 2018. Since its inception in 2006, there have been profound changes along the way to reflect our changing specialty, the growth of the ARS, and the continued importance of fellowship training. The included table provides a comprehensive summary of the process for the past thirteen cycles and demonstrates some of these issues. Trends to appreciate from this data include an overall explosive rise in the number of programs participating, number of training positions offered, and increasing interest amongst international graduates (IMGs) compared to our initial 2006 match. However, several other trends may be less obvious but deserve our

attention such as the recent leveling or decline in US applicants that are registering for the Match while the number of IMGs matching to positions remains relatively flat. The San Francisco Match organization remains our important partner in executing and overseeing the Match. Overall, approximately 75% of the time both applicants and participating programs get one of their top 3 choices – evidence that the process is fair and meets the original goals set out in 2006 when we developed this approach. It has been my great pleasure to be a part of this important process for more than a decade. Both challenges and opportunities lie ahead of us to further shape this process to better serve our profession, specialty, and our patients.

## President’s Report, cont’d.

mention countless others, for their hard work on this exciting meeting.

Following on the heels of the *2018 International Consensus Statement on Allergy and Rhinology: Allergic Rhinitis*, we will be fortunate to receive a parallel work from another worldwide collaborative project. Inside this edition, Eric Wang, MD, FACS, FARS tells us about the *International Consensus Statement on Endoscopic Skull Base Surgery*. I have had the honor of working with Dr. Wang and his colleagues on this incredible manuscript and I trust we will all find this work to be of great benefit to our understanding of these conditions. With over 80 authors and literally thousands of references, it will be the cornerstone source for work in Endoscopic Skull Base Surgery for years to come.

Finally, I want to remind you all that the ARS is only as vibrant as the activities of its members. I am so impressed by the participation of all our volunteers and the dedication they show to our core mission statement: *Promote excellence in the care of patients with disorders of the nose, sinuses, and skull base through research, education and advocacy.*

It is an honor to serve with so many capable and dedicated volunteers that make up the ARS!

Rhinology Match Overview													
	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
No. Programs	16	18	19	22	22	25	28	26	24	26	31	28	31
Positions offered	16	18	20	23	24	27	30	28	26	28	32	29	36
Applicants registered	22	29	34	30	44	43	39	58	55	51	62	51	53
Applicants Rank List	18	20	26	17	33	25	29	44	42	36	43	38	37
Programs filled	14	14	13	17	20	19	23	25	21	25	30	26	26
Positions filled	15	14	18	16	22	21	25	27	23	27	30	28	30
US registered	17	18	23	17	23	21	19	33	33	36	39	29	29
US rank list submit	13	16	19	13	19	17	18	30	29	30	35	27	29
US matched	14	12	17	13	15	16	17	24	20	26	29	24	27
IMGs registered	5	11	11	13	21	22	20	25	22	15	23	22	24
IMGs rank list submit	5	4	7	4	14	8	11	14	13	6	8	11	8
IMGs matched	1	2	1	3	7	5	8	3	3	1	1	4	3
Positions Unfilled	1	4	2	7	2	6	5	1	3	1	2	1	6

# RhinoWorld 2019 Update

A decade has passed since the world's rhinologic community gathered in the US for RhinoWorld in Philadelphia. IRS, ISIAN, and ARS are once again joining together to host this international gathering of physicians, surgeons, scientists, colleagues, and friends at **RhinoWorld 2019** in beautiful Chicago.

This conference will bring together clinicians and researchers from around the world to examine the very best in Rhinology and all its related specialties, from Allergy & Immunology and Skull Base Surgery to Facial Plastics and Oncology. The conference will be held at the Sheraton Grand Chicago, ideally situated on the riverfront in downtown Chicago. Our paramount goal is to make this a scientific event that is relevant, instructive, and innovative for you at all stages of your career. Join us for four days of plenary sessions, symposia, instructional sessions, roundtable discussions, debates, workshops, networking and much more!

Taking place in America's "Second City," Chicago is an architectural gem with an unparalleled skyline nestled on the shores of Lake Michigan. The beautiful Sheraton Hotel on the Chicago River will serve as host, steps from Michigan Avenue "Magnificent Mile" shopping, world-class restaurants, and impressionistic

masterpieces at the world-famous Art Institute.

We will begin on Wednesday, June 5th with a pre-congress "Summer Sinus" course in basic and advanced Rhinology as well as an instructional course in Allergy. The official Opening Ceremony for **RhinoWorld Chicago** will be Thursday afternoon, June 6th followed by a cocktail reception on the famed Chicago Riverwalk where we will watch the sunset over the majestic skyline.

Over the next 3 days, we will have a mixture of panels and symposia delivered by leading experts on the full range of rhinologic disease. In addition, oral abstracts and poster sessions will provide the latest research findings from around the globe. Festivities will culminate with a not-to-be-missed gala dinner at the Field Museum, where we will dine with "Sue", a Tyrannosaurus Rex and her dinosaur cousins.

We look forward to welcoming you to this world-class meeting in this world-class city!

**Register Now:** <http://www.cvent.com/d/tgqyy6>

**Robert Kern, MD, FACS, FARS**  
President, ISIAN; President Elect, ARS

**James Palmer, MD, FACS, FARS**  
President, ARS

**Brent Senior, MD, FARS**  
President, IRS



# ARS Rhinology Training Council Update

David Poetker, MD, MA, FARS, Chair, ARS Rhinology Training Council



Since the last update, the Rhinology Training Council (RTC) has made great strides toward improving the transparency and accountability of the NeuroRhinology and Advanced Sinus Surgery fellowships.

Applications were due in July, 2018. We received 29 applications, and all are being carefully reviewed. Once complete, the scores of the programs will be compiled

and all members of the RTC will vote on the programs. Programs receiving favorable votes by 2/3 majority of the RTC will then be forwarded on to the Board of Directors for approval at the Winter Board meeting. Programs approved by the BOD will then receive Provisional Approval Contingent upon the Program Interview. These programs will then be invited to schedule a Program Interview.

Program Interviews will be held in person at RhinoWorld Chicago. We hope to complete all the interviews during the meeting. An additional opportunity for a Program

Interview, should the need arise, would occur at the Annual American Rhinologic Society (ARS) meeting in the fall.

Once Program Interviews are complete, the RTC will again vote on the programs. Those programs receiving favorable votes by 2/3 majority will be forwarded on to the BOD for full approval. We hope to have this process completed no later than spring of 2020.

New programs may apply yearly. Applications will be due by July 1 of each year. See the ARS website for more details.



## President's Holiday Message

James N. Palmer, MD, FARS, President

Dear Colleagues: The American Rhinologic Society (ARS) would like to thank you for making 2018 a banner year for the ARS. This past year, the Society enjoyed some of its most well attended and successful meetings to date. The 2018 Summer and Fall meetings set many new records on multiple fronts. Our science continues to leap forward, bringing new exciting options for care of our Rhinologic patients.

One of the hallmarks of our meetings is our emphasis on creating an environment where networking opportunities between practicing otolaryngologists, rhinology thought leaders, and industry partners are fostered. The ARS deeply values our collaborative relationships with you. Without your partnership, premiere educational events like our Summer and Fall meetings would simply not be possible. I would especially like to make sure you have RhinoWorld Chicago, June 6-9, 2019 on your calendar! It looks to be a truly groundbreaking event on many levels.

Thank you again for your support and we hope that 2019 brings all of us even greater success. Wishing you and your loved ones a joyful, bright, healthy, prosperous and happiest New year ahead.



## ICAR Update

Eric W. Wang, MD, FACS, FARS

The incredible success of both the International Consensus Statement on Allergy and

Rhinology: Rhinosinusitis (ICAR:RS), led by Richard R. Orlandi, MD, FARS, and the International Consensus Statement on Allergy and Rhinology: Allergic Rhinitis (ICAR:AR), led by Sarah K. Wise, MD, MSCR, FARS, has encouraged the development of a similar document on endoscopic skull base surgery. For the past 18 months, the International Consensus Statement on Endoscopic Skull Base Surgery (ICAR:SB) has been created through the diligence of over 80 skull base surgeons in both Otolaryngology-Head and Neck Surgery (OTO-HNS) and Neurosurgery. While still a growing and maturing field, endoscopic skull base surgery (ESBS) is now widely accepted in the management of a variety of skull base pathologies. While the endoscopic endonasal approach has benefits including combining the expertise of both rhinology and neurosurgery, it also has unique challenges and risks of complications. The time to critically evaluate and summarize the literature in ESBS is upon us.

Following a similar format to the prior ICAR statements, the document covers a broad range of skull base pathologies from common entities such as cerebrospinal fluid (CSF) rhinorrhea and pituitary adenoma to rare tumors such as clival chordomas and sinonasal malignancies. Additionally, the specific challenges in ESBS including reconstruction and the management of complications such as postoperative CSF leaks and nasal morbidities are addressed. The literature in each topic is distilled into standardized tables with structured recommendations including the aggregate grade of evidence. The process begins with a systematic review of the topic followed by an iterative review process that is repeated until consensus was achieved among all of the authors. With over 2000 references, the document strives to be a comprehensive resource for clinicians and investigators in skull base surgery.

Thanks to the hard work of the authors and peer reviewers, the ICAR:SB document highlights the current evidence in ESBS while also identifying our knowledge gaps and research opportunities in the field. It is our hope that ICAR:SB will join the ICAR:RS and ICAR:AR documents

in defining the field and simulating further research. The ICAR:SB document is planned for publication in the International Forum of Allergy and Rhinology (IFAR) in early 2019.



*Be sure to plan a walk past the beautiful beaches and gardens on the waterfront of beautiful Lake Michigan while at RhinoWorld Chicago 2019!*



# ARS 65th **REGISTER NOW!** Annual Meeting

**September 13-14, 2019**

**Hilton New Orleans Riverside  
New Orleans, LA**

**Meeting Highlights:**

- The ARS conference and housing is at the AAO-HNS Headquarter Hotel, *Hilton New Orleans Riverside*
- Welcome Reception
- 15th Annual David W. Kennedy Lectureship
- Resident's Cadaver and Didactic Workshop
- Resident's & Fellows Section
- Patient Advocacy & Coding Panel
- Women in Rhinology Section
- Poster Presentations
- Exhibit Hall
- Ancillary Lunch Symposiums
- Mentorship Program Section

**Questions?**

Wendi Perez, ARS Executive Administrator  
Tel: 973-545-2735 (Option #6)  
Email: [wendi@american-rhinologic.org](mailto:wendi@american-rhinologic.org)

**Deadlines:**

Abstract Opens: 4/1/2019  
Abstract Deadline: 6/17/2019  
Manuscript Deadline: 8/1/2019

**Housing: Open Now!**

Housing Deadline: 8/12/2019

Housing Registration Link: <https://book.passkey.com/e/49819122>

\$249 Single/Double Standard King Rooms

Registration opens 2/1/2019 Conference Registration: <http://www.cvent.com/d/gbqf51>

**[american-rhinologic.org](http://american-rhinologic.org)**

Connect with us! Twitter: [@amrhinosociety](https://twitter.com/amrhinosociety) | Facebook: [@americanrhinologicsociety](https://facebook.com/americanrhinologicsociety)



# Education Committee Update

Jeremiah A. Alt MD, PhD, FARS

The American Rhinologic Society (ARS) Education Committee has been hard at work revamping and updating a

complete and extensive body of rhinologic educational material to better serve our ARS members, colleagues and the patients we treat. The educational content is accessible on the ARS website (<http://www.american-rhinologic.org>). It is divided between: 1) Members and Professionals site (log-in required) and 2) Patients and Caregivers site.

On the Members and Professionals site, there is an expansive array of offerings, including:

1. The ARS Surgical Video Library consisting of more than twenty surgical dissections with narration ranging from septoplasty to inflammatory sinus surgery to the resection of complex sinonasal tumors.

2. Over 36 ARS webinars stored on the website for access and viewing at any time. These are 40-minute didactic lectures or panel discussions on a wide range of rhinologic topics followed by a ten-minute question and answer session. The program will continue under the direction of Drs. Chris Ito and Kristine Smith throughout 2019 with additional topics and faculty.

The Patients and Caregivers website includes:

1. Medical write-ups on over forty rhinologic topics. These range from anatomy to rhinologic conditions and treatment options, with content covering sinusitis, cerebrospinal fluid leak, tumors and much more. This content is currently going through another comprehensive update that will be completed in early 2019 and is being led by Dr. Lori Lemonnier. Members can utilize this resource for themselves or direct their patients to it for further education while feeling confident in the information provided.

The ARS Virtual Rhinology webcast sponsored by Karl Storz is scheduled for March 16, 2019, with Drs. Jeremiah Alt, John DelGaudio, and Pete Batra co-directing the event. This year's theme will be Case-Based Learning in Sinus & Skull Base Surgery. The program will

feature well-known rhinologic experts presenting state-of-the-art clinical care using case-based learning. This webcast allows viewers both nationally and internationally to log-in, listen, and actively participate by writing in questions for the moderators and panelists in real time.

We anticipate it will make for an excellent and lively broadcast! Prior events can be referenced and watched anytime with an ARS membership. The following is a link to a prior program to give you an example of the program (<https://www.globalcastmd.com/library/details/virtual-rhinology-ii-controversies-in-rhinology>).

Lastly, we are proud to be planning our 4th ARS Resident Dissection Course with our

industry partners, Olympus and Intersect ENT, which will take place during 2019 Fall ARS Meeting in New Orleans. The course will include a didactic session, cadaver dissection, and a reception for the course registrants with the ARS leadership. The co-directors for the course this year will be Drs. Garret Choby, Edward McCoull and Ashleigh Halderman. We expect this year's course to be a huge success!

I would like to give a heartfelt thanks to the members of the committee and the others in ARS leadership who have supported our many endeavors. Please stay tuned as we continue to produce even more exceptional educational materials over the course of the year.



**Virtual Rhinology IV**  
*Case-Based Learning in Sinus & Skull Base Surgery*  
 March 16, 2019  
 9:00am - 12:15pm EST

FREE registration, attendees will be able to watch, listen and interact from their personal computers anywhere in the world!  
 For General Otolaryngologists with an interest in rhinology, Rhinologists, and residents and fellows in training.

REGISTER NOW: <https://www.globalcastmd.com/shows/details/virtual-rhinology-iv-2019-casebased-learning-in-sinus-and-skull-base-surgery>

### COURSE DIRECTORS



Jeremiah Alt, MD, PhD, FARS



Pete Batra, MD, FARS



John DelGaudio, MD, FARS

### Virtual Rhinology IV: Case-Based Learning in Sinus & Skull Base Surgery

**9:00-9:05 AM EST: Welcome**  
 Director: Jeremiah Alt, MD, PhD, FARS  
 Co-Director: John DelGaudio, MD, FARS  
 Co-Director: Pete Batra, MD, FARS

**9:05-9:25 AM EST: In Office Surgical Rhinology – Fad or Future?**  
 Moderator: Peter Hwang, MD, FARS  
 Panelists: Jivianne Lee MD, FARS; Michael Sillers MD, FARS

**9:25-9:55 AM EST: Endoscopic Sinus Surgery – When and Why?**  
 Moderator: Michael Stewart, MD, FARS  
 Panelists: Claire Hopkins, MD; Kristine Smith, MD

**9:55-10:25 AM EST: Difficult cases – Treating Cystic Fibrosis and Chronic Rhinosinusitis**  
 Moderator: Stella Lee, MD  
 Panelists: Ashleigh Halderman, MD; Steven Pletcher MD

**10:25-10:50 AM EST: Essentialism in Endoscopic Skull Base Surgery - Pursuit of Less**  
 Moderator: Richard Orlandi, MD, FARS  
 Panelists: Eric Wang, MD, FARS; Vijay Ramakrishnan, MD, FARS

**10:50-11:25 AM EST: Frontal Endoscopic Sinus Surgery – Successes and Failures**  
 Moderator: Raymond Sacks, MD, FARS  
 Panelists: Sarah Wise, MD, FARS; Charles Ebert, MD, FARS

**11:25-11:50 AM EST: When All Else Fails in CRS – What Now?**  
 Moderator: Nithin Adappa, MD, FARS  
 Panelists: Leigh Sowerby, MD; Abtin Tabaei, MD, FARS

**11:50-12:15PM EST: “Surgical Mulligans” – Cases I Would Handle Differently**  
 Moderator: Adam DeConde, MD  
 Panelists: Greg Davis, MD, FARS; Richard Harvey, MD, FARS



# Friends in Research Campaign

We want to express our sincere thanks for the generous donations to the **2019 ARS Friends in Research Campaign**. We again launch our quest to raise money for research with the 2018 ARS Friends in Research Campaign. With your support, we can continue to fund the studies that provide clinical insights valuable to the care of our patients.

In the past, these efforts have helped to establish the ARS and its members as the leaders in rhinologic research. This work not only advances the care of our patients through scientific innovation, but also generates important data establishing the efficacy and cost effectiveness of our care.

In the current financial landscape, this is equally important to ensure that our patients have access to the treatment necessary to address their complaints.

We thank you again for your help in this worthy endeavor.

## 2018 Friends in Research Fund Supporters

### Diamond

Lee Mandel, MD, FARS

### Platinum

Pete Batra, MD, FARS  
Benjamin Bleier, MD, FARS  
Roy Casiano, MD, FARS  
John DelGaudio, MD, FARS  
Jean Anderson Eloy, MD, FARS  
Joseph Han, MD, FARS  
Peter Hwang, MD, FARS  
Robert Kern, MD, FARS  
Todd Kingdom, MD, FARS  
Amber Luong, MD, FARS  
Richard Orlandi, MD, FARS  
James Palmer, MD, FARS  
Spencer Payne, MD, FARS  
David Poetker, MD, FARS  
Douglas Reh, MD, FARS  
Marc Rosen, MD, FARS  
Rodney Schlosser, MD, FARS  
Michael Sillers, MD, FARS  
Timothy Smith, MD, FARS  
Michael Stewart, MD, FARS  
Eugenia Vining, MD  
Marilene Wang, MD, FARS  
Sarah Wise, MD, FARS

### Gold

Garrett Bennett, MD  
Greg Davis, MD, FARS  
David Gudis, MD, FARS  
Charles Ebert, MD, FARS  
James Hadley, MD, FARS  
William D. Horton, II, MD  
Alexis Jackman, MD, FARS  
Jeb Justice, MD, FARS  
Jean Kim, MD, FARS  
W. Derek Leight, MD  
Juan C. Portela, MD  
Murray Ramanathan, Jr., MD, FARS  
Michael Shohet, MD  
Gary Snyder, MD  
Jonathan Ting, MD  
Kevin Welch, MD, FARS  
Jay Yates, MD  
Lee Zimmer, MD

### Silver

Nadeem Akbar, MD  
J. Noble Anderson, Jr., MD  
Do Yeon Cho, MD  
Noam Cohen, MD, FARS  
Nick Debnath, MD  
John Houck, MD  
Janet Kaczor, MD  
Francisco Krause Porter, MD  
Jessica Moran-Hansen, MD  
Erin O'Brien, MD, FARS  
Stephanie Smith, MD

### Bronze

Woo Yong Bae, MD  
Catherine Banks, MD  
Christie Barnes, MD  
Todd Beatty, MD  
Thomas Davis, MD  
Ashleigh Halderman, MD  
Christopher Ito, MD  
Ashutosh Kacker, MD  
Donald Lanza, MD, FARS  
John Lee, MD  
Corinna Levine, MD  
Yan Lin, MD  
Ryan Neilan, MD, FARS  
Annette Pham, MD  
Robert Pollard, MD  
Christine Puig, MD  
Ryan Rehl, MD  
Mark Rizzi, MD  
Austin Rose, MD, FARS  
Ron Swain Jr., MD  
Luisam Tarrats, MD  
Adrian Varela, MD  
Philip Zald, MD  
John Zwetchkenbaum, MD

### Friend

Shawn Allen, MD  
Saad Alsaleh, MBBS  
Byoung Joon Baek, MD  
Sam Barbalatt, MBChB  
Deusdedit Brandão Neto, MD  
Antonio Cedin, MD  
Wade Han, MD, FARS  
Keith Jackson, MD  
Janet Kaczor, MD  
Julia Kimbell, PhD  
Matthew Lister, MD  
Ryan Little, MD  
Jeffrey Manlove, MD  
Jeffrey Myhill, MD  
Gretchen Oakley, MD  
Eriko Ogino-Nishimura, MD  
Loring Perry, MD  
David Schleimer, DO  
Vijay Sharma, MD  
Takashi Shikina, MD  
Steven Silver, MD  
John Simpson, MD  
Brian Song, MD  
Belachew Tessema, MD  
Marc Tewfik, MD  
Phone Tun, MD

As of 12-31-18

# ARS Corporate Partners Group

The American Rhinologic Society would like to express our deepest thanks and appreciation to the participants of our Corporate Partners Program. Our corporate partnerships have been invaluable in their support of ARS initiatives to promote excellence in rhinology and skull base surgery. Through our ongoing collaborative relationships, we hope to continue to mutually develop exciting and lasting opportunities for our members to enhance education, investigation, clinical care, and patient advocacy in the future.



*The American Rhinologic Society would like to thank our 2018 Corporate Partners Group for their support:*

## PLATINUM

**Medtronic**

**STORZ**  
KARL STORZ—ENDOSKOPE

## GOLD

**Acclarent**  
PART OF THE **Johnson & Johnson** FAMILY OF COMPANIES

**COOK**<sup>®</sup>  
MEDICAL

**entellus**  
MEDICAL™ | Now a part  
of **Stryker**

**intersect**<sup>®</sup>  
ENT

**OLYMPUS**<sup>®</sup>  
Your Vision, Our Future

**OptiNose**

**stryker**<sup>®</sup>

## SILVER

**ALK**  
Your Partner in  
Allergy Immunotherapy

**ARRINEX, INC.**

**SANOFI GENZYME**  
**REGENERON**

## BRONZE

**INHEALTH**  
TECHNOLOGIES

**XORAN**<sup>®</sup>

**ondine**



## Benefits of ARS Membership

Membership in the American Rhinologic Society provides critical support that strengthens its ability to speak out on behalf of you, and all those practicing rhinology. The ARS promotes excellence in clinical care, investigation and education in Rhinology.

The ARS is dedicated to providing communication and fellowship to its members through ongoing continuing medical education, economic and social programs.

Your membership in the ARS places you in a highly respected professional organization that has a significant and far-reaching impact on the subspecialty of Rhinology. The ARS is dedicated to promoting excellence in clinical care, investigation, education, and patient advocacy in the field of rhinology.

### Membership benefits include:

- Complimentary subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of Rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- "Find a Specialist" listing on the ARS web page making you contact information available to patients and referring physicians
- Access to members only section of webpage which includes advocacy, coding strategies, position statements, education and research and much more
- Patient Education Handouts
- Patient and Caregivers section of website
- Webinars and how to videos for members only
- ARS Endoscopic Surgical Dissection Video Series
- Complimentary subscription the Society's newsletter, Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement

**JOIN AT: <https://www.american-rhinologic.org/NewMember.cfm>**

## Fellow of the American Rhinologic Society (FARS)

For this issue of Nose News, we would like to encourage all members to explore the possibility of becoming a Fellow of the American Rhinologic Society (FARS). This special membership category is an exceptional way to show your expertise in the field of Rhinology, your dedication to rhinologic practice, and your support of the American Rhinologic Society. Please visit the website, <http://www.american-rhinologic.org/fars> to learn more about the application process and the necessary qualifications. We encourage every ARS member to investigate this option and apply if they are interested. Current ARS members seeking FARS designation can submit a letter of intent, an updated curriculum vitae, a rhinologic case log and sponsorship letters from two FARS members to [membership@amrhso.org](mailto:membership@amrhso.org). Currently there are over 200 FARS members in our society, and we would like our entire membership to be aware of this special distinction. Please inquire about this membership category, especially if you are interested in becoming more involved in the ARS. We look forward to your application!

**Forgot to pay your dues? Renew now! Call 973-545-2735, x2 or renew online at <https://www.american-rhinologic.org/NewMember.cfm>**

# So many sights to see while in Chicago for RhinoWorld 2019!

Visit <https://www.choosechicago.com/> for ideas on what to see in the “windy city”!



## Women in Rhinology

The American Rhinologic Society (ARS) Executive Committee and Board of Directors approved the establishment of an inaugural Women in Rhinology (WiR) Section at the 2018 ARS Annual Meeting in Atlanta, GA. Elections were held for the first ARS WiR Governing Council on October 6, 2018. Congratulations to the following newly elected WiR Executive Officers:

Jivianne T. Lee, MD, FARS - Chair  
Elina Toskala, MD, FARS - Chair Elect  
Patricia Loftus, MD, FARS - Information Officer  
Stephanie Joe, MD, FARS - Financial Officer  
Stephanie Shintani Smith, MD - Research Chair  
Lauren Luk, MD - Member at Large  
Danielle Warner, MD - Member at Large

The WiR section committees include Development and Mentorship, Information and Communication, Research and Academic Promotions, and Program Committees. All members of the ARS are encouraged to join and participate in a committee of their choice.

The mission of the ARS is to promote global excellence in the care of patients with disorders of the nose, sinuses, and skull base through research, education and advocacy. The Section for WiR has been formed to support women rhinologists as they work to advance those purposes. The WiR will function in an advisory role to the Board of Directors, the membership, and committees of the ARS. Specifically, the WiR Section will help the ARS:

1. Fully utilize the resources and talents of women in rhinology in their efforts to advance the purposes of the ARS
2. Support the full integration of women rhinologists into the activities of ARS by:
  - a. advocating for women in ARS leadership and committee positions
  - b. fostering research collaborations and mentoring for women rhinologists
  - c. addressing gender issues affecting women rhinologists
  - d. promoting the inclusion of women in educational programming and planning
3. Facilitate communication of issues of interest to, and about women in the subspecialty of rhinology



PO Box 269, Oak Ridge, NJ 07438

**ARS Summer Sinus Symposium at Rhinoworld this Year! June 5, 2019**

Featuring pre-course dissection labs and expert prosections on June 5, 2019



# RHINOWORLD CHICAGO

June 5-9, 2019 Sheraton Grand Chicago

## THE PREMIER CONGRESS FOR RHINOLOGISTS

Robert Kern MD - 2019 ISIAN President  
Brent Senior MD - 2019 IRS President  
James Palmer MD - 2019 ARS President

David Kennedy MD - ISIAN General Secretary  
Metin Onerci MD - IRS General Secretary  
Joseph Jacobs MD - ARS EVP

Kevin Welch MD, Rakesh Chandra MD & David Conley MD - Program Chairs

### Combined International Rhinology Meeting



For questions or more information visit [RhinoWorld2019.com](http://RhinoWorld2019.com)

**Registration: Wendi Perez**, Executive Administrator, ARS  
+1-973-545-2735 ext. 6 | [wendi@american-rhinologic.org](mailto:wendi@american-rhinologic.org)

**Polly Rossi**, CMP-HC, CMM, Meeting Logistics  
+1-219-465-1115 | [polly@meetingachievements.com](mailto:polly@meetingachievements.com)

Regular Attendee: \$975  
Exhibitor Full Access: \$875  
Faculty: \$675  
Affiliate: \$650

Junior: \$650  
LMiC, Refer to Country list on ARS &  
RhinoWorld websites: \$650  
Gala Dinner \$125 each

**Registration opens November 1, 2018** <http://www.cvent.com/d/tgqyy6>  
**Early Bird Expires May 1, 2019**  
**Abstract Submission Opens: Dec 1, 2018 | Abstract Deadline: March 4, 2019**

**HIGHLIGHTS:** Register to play Football (Soccer) at Soldier Field in Chicago! Plus Dissection Labs, Gala Reception at the Field Museum, and Exhibit Hall!