



July 24-26, 2026

Loews Miami Beach Hotel

Miami Beach, Florida



15th Annual ARS Summer Sinus Symposium
EXHIBITOR GUIDE



Amber Luong, MD, PhD,
FARS, FACS

Welcome from the ARS President

Dear Colleagues,

On behalf of the American Rhinologic Society and course directors, it is my great pleasure to invite you to the **15th Annual Summer Sinus Symposium**, taking place July 24–26, 2026, at the Loews Miami Beach Hotel in Miami Beach, Florida. This year's program promises to be insightful and dynamic, with a carefully curated agenda addressing the most current and clinically relevant topics in rhinology.

The meeting will open with engaging panels that reflect the rapidly evolving landscape of our field. Sessions such as *"How Times Have Changed! Things I Do Differently Now and Why,"* *"Reviewing the Evidence: New Guidelines, Position Statements and Practical Tips,"* and *"Algorithms and Personalized Medicine in the Age of Biologics and Endotypes"* will provide critical insights into how evidence, innovation, and experience continue to shape modern practice. In addition, attendees will benefit from forward-looking discussions including *"Innovative Approaches to In-Office and OR Management of Nasal Congestion and Rhinitis,"* the *"Surgery vs. Biologics Debate,"* and the always engaging *"Great Frontal Sinus Debate."* With additional sessions on AI in rhinology, telemedicine, olfaction, refractory disease, and cutting-edge surgical techniques, the symposium offers something valuable for every practicing rhinologist.

A highlight of the meeting will be our keynote lecture by **Dr. Peter Kim**, a practicing anesthesiologist and founder of Passive Income MD. Dr. Kim brings a unique and highly relevant perspective to physicians, focusing on financial literacy and long-term freedom. His keynote, *"Redefining Wealth for Surgeons: Why Income Is a Starting Point, Not the Goal,"* will introduce a practical framework to help physicians move from personal time limited income to passive long term wealth generation. His session will provide attendees with valuable tools to better navigate the broader "business of medicine."

Equally important, the symposium provides an outstanding opportunity to engage with our industry partners. Throughout the meeting, dedicated exhibitor sessions and networking events will showcase the latest advances in technologies, devices, and therapeutics for the treatment of rhinologic diseases. Please take advantage of having all these companies under one roof.

Beyond the exceptional educational program, we are excited to host this year's meeting again in vibrant Miami Beach. With its beautiful shoreline, world-class dining, and family-friendly attractions, Miami offers an ideal setting to combine professional development with relaxation and quality time with family.

Enjoy!

Amber Luong, MD, PhD, FARS, FACS
President, American Rhinologic Society

Welcome from the SSS Course Directors



Naveen Bhandarkar,
MD, FARS



Rohit Garg, MD,
FARS



Stella Lee, MD,
FARS



Justin Turner,
MD, FARS



Troy Woodard,
MD, FARS

Dear Colleagues, Faculty, Industry
Partners, and Friends,

On behalf of the American Rhinologic Society, we are delighted to welcome you to the 15th Annual ARS Summer Sinus Symposium, taking place in vibrant Miami at the beautiful Loews Miami Beach Hotel.

This 15th anniversary marks an important milestone for our Society and for a symposium that has become a cornerstone of rhinologic education. This year, we are elevating the experience to reflect the innovation, collaboration, and professional foundations that shape modern practice.

The program features an exceptional faculty and dynamic sessions, including advanced cadaver dissections, interactive panel discussions, and audience interaction designed for real-world application. With focused tracks spanning allergy, advanced surgery, business strategy, and new technologies, the program delivers practical tools to strengthen both your clinical outcomes and your practice.

We are especially excited to welcome our keynote speaker, Peter Kim of Passive Income MD. In addition to his keynote address, he will lead two financial workshops designed specifically for surgeons, focusing on long-term financial strategy, identifying common blind spots for high-income physicians, and building toward a future where work becomes a choice rather than an obligation. We believe these sessions will add a unique and valuable dimension to this year's symposium.

Equally important to the educational experience are the connections formed throughout the meeting. We look forward to bringing everyone together through several memorable social events, highlighted by our signature evening gathering set against the stunning backdrop of the Americana Lawn at the Loews. It will be a special opportunity to reconnect with colleagues, meet new collaborators, and celebrate our shared commitment to advancing rhinologic care.

We thank our faculty, attendees, industry partners, and sponsors for helping shape the past 15 years of this symposium and for contributing to its continued growth.

We look forward to welcoming you to Miami for what promises to be a truly special and inspiring 15th Annual ARS Summer Sinus Symposium.

ARS Summer Sinus Symposium Course Directors:

Naveen Bhandarkar, MD, FARS; Rohit Garg, MD, FARS; Stella Lee, MD, FARS; Justin Turner, MD, PhD, FARS; Troy Woodard, MD, FARS



ARS 15th Annual Summer Sinus Symposium

Thursday, July 23, 2026

5:30 pm – 7:30 pm
Faculty Reception
Preston's Terrace
By invitation only

Friday, July 24, 2026

General Session

Americana 3

7:45 am – 5:30 pm

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
7:00 am – 7:45 am Breakfast with Exhibitors in Americana 4		
7:45 am – 8:00 am Welcome	Naveen Bhandarkar, MD, FARS Rohit Garg, MD, FARS Stella Lee, MD, FARS Justin Turner, MD, FARS Troy Woodard, MD, FARS	
8:00 am – 8:45 am How Times Have Changed! Things I Do Differently Now and Why • Reflect on how evolving evidence, technology, and practice environments have influenced changes in clinical decision-making over time • Identify specific practice patterns, techniques, or workflows that have been modified in response to outcomes data, experience, or changing patient expectations • Analyze the rationale behind adopting new approaches or abandoning prior practices, including benefits, limitations, and unintended consequences • Apply lessons learned from longitudinal experience to inform current practice improvements, risk reduction, and patient-centered care	Brent Senior, MD, FARS	Pete Batra, MD, FARS Yvonne Chan, MD, FARS Claire Hopkins, MBChB, PhD Stephanie Joe, MD, FARS
8:45 am – 9:30 am Reviewing the Evidence: New Guidelines, Position Statements and Practical Tips • Summarize recent clinical guidelines and position statements relevant to contemporary otolaryngology practice • Interpret the strength of evidence and key recommendations within new guidelines and consensus statements • Identify practical implications of updated recommendations for diagnosis, treatment selection, and patient counseling • Apply evidence-based guidance and practical tips to optimize clinical decision-making and align practice with current standards of care	Spencer Payne, MD, FARS	Angela Donaldson, MD, FARS Ashleigh Halderman, MD, FARS Andrea Hebert, MD
9:30 am – 10:15 am Algorithms and Personalized Medicine in the Age of Biologics and Endotypes • Describe the role of Endotyping and phenotyping in chronic rhinosinusitis and other rhinologic conditions • Review current biologic therapies, their mechanisms of action, and indications based on patient-specific endotypes • Analyze decision-making	Naweed Chowdhury, MD	Christine Franzese, MD, FARS Li-Xing Man, MD, FARS Sonya Marcus, MD Mark Tabor, MD

ARS 15th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
10:15 am – 10:45 am Break with Exhibitors in Americana 4		
10:45 am – 11:30 am Innovative Approaches to In-Office and OR Management of Nasal Congestion and Rhinitis • Review emerging and established in-office treatment options for nasal congestion and rhinitis, including procedural device-based therapies • Evaluate patient selection criteria, efficacy data, and safety considerations for innovative in-office management strategies • Compare in-office interventions with medical and surgical alternatives to determine optimal, individualized treatment pathways • Apply practical implementation tips and case-based insights to integrate innovative in-office therapies into clinical practice while enhancing patient outcomes and efficiency	John Craig, MD, FARS	Adam Campbell, MD, FARS Nipun Chhabra, MD, FARS Meha Fox, MD, FARS
11:30 am – 12:15 pm Complications and Adverse Effects in Modern CRS Management • Survey risks and complications of modern medical and surgical management of chronic rhinosinusitis • Discuss potential for complications with commonly performed in-office procedures • Recognize rare but important side effects from use of humanized monoclonal antibodies • Discuss risks associated with expanded surgical approaches for managing CRS	Douglas Reh, MD, FARS	Roy Casiano, MD, FARS Christopher Low, MD Justin McCormick, MD Chirag Patel, MD, FARS
12:15 pm – 1:15 pm Lunch with Exhibitors in Americana 4		
1:15 pm – 2:00 pm Surgery vs. Biologics Debate: A Constantly Evolving Framework for Optimizing Outcomes • Debate current controversies regarding if and when surgery should be performed prior to starting a biologic • Discuss the future of biologics and the role of CRS management • Review the economics of biologics vs. surgery for managing type 2 inflammatory diseases	Cecelia Damask, DO	Jessica Grayson, MD Leah Hauser, MD, FARS Patricia Johnson, MD Isaac Schmale, MD, FARS
2:00 pm – 2:45 pm Office Rhinology Masterclass Cadaveric Training with Advanced Technologies • Demonstrate applications of new in-office/OR procedures for nasal obstruction, rhinitis, and chronic rhinosinusitis • Explain the technique, patient selection, and step-by-step procedure for performing these procedures • Identify, manage, and prevent potential complications related to new technologies for in-office/OR procedures • Discuss the benefits, limitations, and evidence supporting these new technological procedures and ways to optimize outcome	John Christopher Davis, MD Moderator	Greg Davis, MD, FARS Dissector
2:45 pm – 3:15 pm Break with Exhibitors in Americana 4		
3:15 pm – 4:00 pm New and Updated Approaches for Managing Refractory Rhinosinusitis • Describe current definitions, phenotypes, and contributing factors associated with refractory rhinosinusitis • Review emerging medical, procedural, and surgical treatment options for patients with refractory disease including reboot procedures, extended approaches, nasalization • Evaluate patient selection criteria, evidence of efficacy, and risks associated with newer and updated management strategies • Apply evidence-based and practical approaches to develop individualized diagnostic and management plans for patients with refractory rhinosinusitis	Rakesh Chandra, MD, FARS	Michael Benninger, MD, FARS Brian Lobo, MD, FARS Ryan Rimmer, MD, FARS

ARS 15th Annual Summer Sinus Symposium

Time/Topic

Moderator/Speaker

Panelists

4:00 pm – 4:45 pm

The Great Frontal Sinus Debate

- Compare differing medical and surgical approaches to frontal sinus disease, including indications, techniques, and expected outcomes
- Analyze areas of controversy and variability in the evidence regarding frontal
- Review indications for balloon-assisted vs. traditional approaches to the frontal sinus
- Apply case-based insights and expert perspectives to guide decision-making in complex or debated frontal sinus scenarios

Jivianne Lee, MD, FARS

David Conley, MD, FARS
Corinna Levine, MD, FARS
Christopher Melroy, MD, FARS
Madeleine Schaberg, MD
Kornkiat Snidvongs, MD

4:45 pm – 5:30 pm

Pardon the Interruption: What are the Biggest Myths and Truths in Rhinology?

- Identify common misconceptions and myths in rhinology practice and differentiate them from evidence-based facts
- Review current research and guidelines that clarify controversial or misunderstood topics in rhinology
- Analyze the impact of myths and misconceptions on patient care, decision-making and clinical outcomes
- Apply evidence-based insights to correct misconceptions in practice and improve patient counseling, treatment choices, and outcomes

Claire Hopkins, MBChB, PhD

Zara Patel, MD, FARS
Francesca Pirola, MD
Brent Senior, MD, FARS
Bobby Tajudeen, MD, FARS

5:30 pm – 6:30 pm

Industry Thank You Event

Americana 4

By invitation only

6:30 pm – 8:30 pm

Signature Event

Americana Lawn

Friday, July 24, 2026
Breakout Room
New and Emerging Topics
Americana 2
1:15 pm – 5:30 pm

Time/Topic

Moderator/Speaker

Panelists

12:15 pm – 1:15 pm

Lunch with Exhibitors in Americana 4

1:15 pm – 2:00 pm

Next-Gen Rhinologic Surgical Tools: What’s Actually Worth Adopting

- Critically evaluate next generation rhinologic and skull base technologies
- Determine which technologies meaningfully improve surgical efficiency, precision, ergonomics, and safety
- Select and integrate new rhinologic technologies into clinical practice based on cost, learning curve, and measurable impact on surgical outcomes and efficiency

Anthony Del Signore, MD, FARS

Peter Filip, MD, FARS
Mamie Higgins, MD
Dennis Tang, MD, FARS
Abtin Tabaei, MD, FARS

ARS 15th Annual Summer Sinus Symposium

Time/Topic	Moderator/Speaker	Panelists
2:00 pm – 2:45 pm Sinus-GPT – Practical Use of AI in Rhinology • Understand how to apply currently available AI tools to improve patient experience and back-office workflow in your practice • Evaluate the benefits and limitations of ambient AI listening (scribe) technology in otolaryngology practices • Develop a sound strategy to stay up to date on rapid changes in AI technology to avoid falling behind	Sanjeet Rangarajan, MD, FARS	Naweed Chowdhury, MD Amrita Ray, MD, FARS Masayoshi Takashima, MD, FARS
2:45 pm – 3:15 pm Break with Exhibitors in Americana 4		
3:15 pm – 4:00 pm SHARK TANK • Learn to critically assess research ideas based on feasibility, innovation, and potential clinical or scientific impact • Participate in interactive discussions where peers and experts provide feedback on proposed research ideas • Recognize how working with cross-disciplinary teams, including engineers, statisticians, and industry experts can enhance research outcomes • Encourage participants to think creatively about solving complex problems in rhinology	Carol Yan, MD	Edward McCoul, MD, FARS Spencer Payne, MD, FARS Bradford Woodworth, MD, FARS
4:00 pm – 4:45 pm Virtual Visits, Real Decisions: Telemedicine Pearls for the Rhinologist • Apply telemedicine to common rhinology scenarios including CRS follow-up, postoperative care, smell disorders, and medication management • Understand workflows, documentation, and coding pearls to efficiently integrate telemedicine into a busy rhinology practice • Understand medico-legal considerations and best practices to ensure safe and compliant tele-rhinology care	Christopher Roxbury, MD, FARS	Martin Citardi, MD, FARS Jagatkumar Patel, MD Douglas Reh, MD, FARS
4:45 pm – 5:30 pm Olfaction in 2026: What Works, What Doesn't, and What's New • Apply a practical, evidence-based approach to evaluating olfactory dysfunction, including appropriate use of validated testing, imaging, and endoscopy • Differentiate effective treatments from low-value or unsupported therapies for olfactory loss across common etiologies such as CRS, post-viral, and post-surgical disease • Integrate emerging therapies and evolving evidence into patient counseling and management, with realistic expectations for smell recovery	Carol Yan, MD	Do-Yeon Cho, MD Nyssa Farrell, MD Andrew Lane, MD, FARS Lindsay Wyant, PA-C
5:30 pm – 6:30 pm Industry Thank You Event Americana 4 <i>By invitation only</i>		
6:30 pm – 8:30 pm Signature Event Americana Lawn		

ARS 15th Annual Summer Sinus Symposium

Saturday, July 25, 2026
General Session
Americana 3
8:00 am – 5:30 pm

7:00 am – 8:00 am
Breakfast with Exhibitors in Americana 4

Time/Topic	Moderator/Speaker	Panelists
8:00 am – 8:45 am The Great Sinus Headache Debate: Nose vs. Brain • Incorporate emerging medical therapies, including biologics and CGRP targeted agents, into multidisciplinary headache management strategies • Differentiate rhinogenic headache from primary headache disorders based on symptom patterns, exam findings, and imaging features • Select appropriate patients for rhinologic evaluation versus primary neurology referral	Lauren Luk, MD, FARS	Pro: Karen Hoffman, MD Pro: Mark Mehle, MD Con: Jason Talmadge, MD Con: Ryan Vaughn, MD
8:45 am – 9:30 am The Great Eustachian Tube Debate: Inflate or Investigate? • Differentiate obstructive, patulous, and secondary EDT based on history, exam, tympanometry, and endoscopic findings • Identify evidence-based indications and contraindications for balloon eustachian tuboplasty • Describe the contribution of mucosal inflammation, allergic disease, reflux, and sinonasal pathology to eustachian tube dysfunction	Dennis Tang, MD, FARS	Pro: David Keschner, MD, FARS Pro: Edward McCoul, MD, FARS Con: Karen Bednarski, MD, FARS Con: Marc Dean, MD
9:30 am – 10:15 am Cadaver Session: Revision Realities – Practical Frontal Sinus and Revision Endoscopic Surgery • Demonstrate multiple surgical techniques for frontal sinus access and revision cases (e.g., Draf variations), highlighting indications, technical nuances, and common pitfalls for each approach • Recognize key anatomic landmarks for frontal sinus and revision sinus surgery • Implement practical technical pearls to improve efficiency, safety, and long-term patency in complex revision sinus surgery	Abtin Tabaei, MD, FARS Moderator	Angela Donaldson, MD, FARS Dissector
10:15 am – 10:45 am Break with Exhibitors in Americana 4		
10:45 am – 11:30 am The Great Sleep Apnea Debate: Treat the Nose or Treat the Night? • Differentiate the contribution of nasal obstruction versus multilevel airway collapse in patients with obstructive sleep apnea • Identify expected effects of nasal surgery on subjective sleep symptoms versus objective sleep study outcomes • Describe how nasal interventions influence adherence to CPAP Oral appliances, and other sleep apnea therapies	Paul Schalch, MD	Christopher Ito, MD, FARS Ofer Jacobowitz, MD Kevin McLaughlin, MD

ARS 15th Annual Summer Sinus Symposium

Time/Topic

11:30 am – 12:15 pm

KEYNOTE LECTURE

Redefining Wealth for Surgeons: Why Income Is a Starting Point, Not the Goal

Description: Most surgeons are excellent at earning. Far fewer have a clear plan for what comes next. This keynote introduces a practical three-phase framework (Earn, Optimize, Own) to help physicians move from income generation to intentional wealth design and long-term optionality. You'll leave with a clearer sense of where you are, where the gaps are, and what the next phase actually looks like.

- Distinguish between income generation and durable, long-term wealth creation
- Describe the three phases of physician wealth building: Earn, Optimize, and Own
- Identify common financial patterns that limit optionality over time
- Apply a strategic framework to assess their current financial phase and determine a logical next step

12:15 pm – 1:15 pm

Lunch with Exhibitors in Americana 4

1:15 pm – 2:00 pm

Top 10 Epistaxis Pearls: High-Yield Tips for Real-World Practice

- Evaluate emerging evidence supporting the use of novel pharmacologic therapies, including topical and systemic antifibrinolytics, in the management of acute and recurrent epistaxis
- Manage epistaxis in patients receiving anticoagulant or antiplatelet therapy using evidence-informed risk stratification and peri-procedural strategies
- Integrate evolving anesthetic strategies, including total intravenous anesthesia, into surgical management of epistaxis to optimize intra-operative hemostasis

2:00 pm – 2:45 pm

Anatomy to Action – Practical Extended Endonasal Skull Base Surgery

- Identify critical skull base landmarks and surgical corridors for common extended endonasal approaches, including strategies to maintain orientation and avoid neurovascular injury
- Demonstrate stepwise techniques for skull base exposure and multilayer reconstruction, with emphasis on CSF leak localization, graft selection, and flap design
- Apply practical intraoperative pearls to prevent and manage CSF leaks, including decision-making for reconstruction techniques, use of vascularized flaps, and postoperative considerations

2:45 pm – 3:15 pm

Break with Exhibitors in Americana 4

3:15 pm – 4:00 pm

Refractory Cough Masterclass: Modern Evaluation and Management

- Manage refractory or unexplained chronic cough using stepwise, evidence-informed treatment algorithms that incorporate rhinologic and laryngeal considerations
- Evaluate emerging evidence supporting novel pharmacologic therapies for refractory and neurogenic cough, including neuromodulators and P2X3-targeted agents
- Apply evidence-based evaluation strategies for chronic cough, including targeted history, endoscopic assessment, and selective diagnostic testing

4:00 pm – 4:45 pm

How I Do It: Surgical Pearls for Challenging Nasal Obstruction

- Apply targeted surgical techniques to address caudal septal deviation while preserving nasal support and function
- Select turbinate reduction strategies tailored to anatomic variation and airflow dynamics
- Incorporate management strategies for septal swell body and vestibular body obstruction into comprehensive nasal airway surgery

Moderator/Speaker



Peter Kim, MD
Founder, Passive Income MD

Joseph Raviv, MD

Raj Sindwani, MD, FARS
Moderator

Michael Benninger, MD, FARS

Michael Yim, MD, FARS

Panelists

Jeffrey Bedrosian, MD, FARS
Michael Marino, MD, FARS
Amelia Read, MD, FARS
Jonathan Yip, MD

Anthony Del Signore, MD, FARS
Dissector

Omar Ahmed, MD, FARS
Sanford Archer, MD, FARS
John Christopher Davis, MD
Alla Solyar, MD, FARS

Nadeem Akbar, MD
Akaber Halawi, MD
Mohsen Naraghi, MD, FARS
Jordan Pritikin, MD, FARS

ARS 15th Annual Summer Sinus Symposium

Time/Topic	Moderator/Speaker	Panelists
4:45 pm – 5:30 pm Pediatric CRS in 2025: Are We Treating the Right Disease? - Identify clinical features that warrant evaluation for underlying systemic conditions, including immunodeficiency and ciliary dysfunction - Evaluate emerging data on the sinonasal microbiome and its implications for treatment response and disease persistence in children	Adam Kimple, MD, FARS	Sei Chung, MD Vijay Patel, MD Uma Ramaswamy, MD Jordan Teitelbaum, MD, FARS
5:30 pm – 6:30 pm Women in Rhinology Event Preston's Dining Room AB & Terrace		
5:30 pm – 7:30 pm Rhinologists in Private Practice (RiPP) Meeting & Reception Americana 2 and Americana Foyer		
5:30 pm – 7:30 pm Rhinology Advanced Practice Providers (RAPPers) / Young Rhinologists Section (YRS) Event St. Moritz Lawn		

Saturday, July 25, 2026

Business of Medicine

Americana 2

1:15 pm – 5:30 pm

12:15 pm – 1:15 pm
Lunch with Exhibitors in Americana 4

Time/Topic	Moderator/Speaker	Panelists
1:15 pm – 2:00 pm Nuances to Coding for Advanced Rhinology Procedures - Identify common coding challenges and pitfalls associated with advanced rhinology procedures, including endoscopic sinus surgery, skull base approaches, and revision cases - Differentiate appropriate CPT and ICD-10 coding selections for complex rhinologic procedures based on operative nuances, extent of disease, and use of adjunctive technologies - Apply current documentation requirements and modifier usage to support accurate coding, compliance, and optimal reimbursement for advanced rhinology cases - Analyze real-world case scenarios to integrate procedural details, coding rules, and payer considerations in order to reduce denials and audits	Eric Succar, MD	Alexander Farag, MD, FARS Michael Ghiam, MD J. Paul Radabaugh, MD
2:00 pm – 2:45 pm Is Now the Right Time: Growing Your Practice and Hiring a New Partner - Assess key clinical, financial, and operational indicators that signal readiness for practice growth and the addition of a new partner - Identify common risks and challenges associated with hiring a new partner, including cultural fit, productivity expectations, and partnership track considerations - Compare different partnership models, compensation structures, and contractual elements to support sustainable practice expansion - Apply strategic decision-making frameworks and real-world examples to determine optimal timing and approaches for recruiting and integrating a new partner into a growing practice	Esther Kim, MD, FARS	Alexander Limjuco, MD Lee Mandel, MD, FARS Jordan Teitelbaum, MD, FARS
2:45 pm – 3:15 pm Break with Exhibitors in Americana 4		

ARS 15th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
3:15 pm – 4:00 pm Nuts and Bolts of Obtaining and Utilizing an In-Office CT Scanner - Identify key clinical, technical, and regulatory considerations involved in selecting and acquiring an in-office CT scanner - Evaluate financial models, reimbursement considerations, and return-on-investment factors associated with in-office CT imaging - Describe best practices for workflow integration, staffing, quality assurance, and radiation safety when implementing an in-office CT scanner - Apply practical strategies and real-world examples to optimize utilization of an in-office CT imaging for improved diagnostic efficiency, patient experience, and practice growth	Jordan Pritikin, MD, FARS	Greg Davis, MD, FARS Kashif Mazhar, MD Gennadiy Vengerovich, MD
4:00 pm – 4:45 pm Revenue Optimization and Alternative Billing Models for In-Office Procedures - Identify common in-office procedures and associated coding challenges across otolaryngology practice settings - Differentiate appropriate CPT, ICD-10, and modifier usage for in-office procedures based on procedural complexity, setting, and payer requirements - Describe documentation best practices necessary to support compliant coding and minimize denials for in-office procedures - Apply coding principles and real-world case examples to improve accuracy, efficiency, and reimbursement for in-office procedural services	John Christopher Davis, MD	Michael Armstrong, MD Bradford Bichey, MD James Oberman, MD Michael Sylvester, MD
4:45 pm – 5:30 pm Growing Rhinology in a Comprehensive Otolaryngology Practice - Identify clinical, operational, and market factors that support the development and expansion of rhinology services within a comprehensive ENT practice - Evaluate referral patterns, service-line integration strategies, and resource allocation needed to sustainably grow a rhinology focus - Describe approaches to incorporating advanced rhinologic procedures, technology, and ancillary services while maintaining comprehensive care	Leah Hauser, MD	Karen Bednarski, MD, FARS Tapan Patel, MD Danielle Warner, MD, FARS
5:30 pm – 6:30 pm Women in Rhinology Event Preston's Dining Room AB & Terrace		
5:30 pm – 7:30 pm Rhinologists in Private Practice (RIPP) Meeting & Reception Americana 2 and Americana Foyer		
5:30 pm – 7:30 pm Rhinology Advanced Practice Providers (RAPPers) / Young Rhinologists Section (YRS) Event St. Moritz Lawn		

ARS 15th Annual Summer Sinus Symposium

Sunday, July 26, 2026

Allergy Session

Americana 1

8:00 am – 12:15 pm

7:00 am – 8:00 am

Breakfast with Exhibitors in Americana 4

Time/Topic	Moderator/Speaker	Panelists
8:00 am – 8:45 am Optimizing CRS Management Before Biologic Therapy: Are We Doing Enough? - Review evidence-based medical therapies that should be optimized prior to biologic initiation - Define what constitutes appropriate medical therapy and adequate surgical intervention - Use endotype-informed strategies to personalize CRS treatment - Compare available biologic agents and match specific biologics to patient phenotypes and endotypes	Alan Workman, MD Dana Crosby, MD, FARS	Noel Ayoub, MD Yvonne Chan, MD, FARS Joseph Han, MD, FARS
8:45 am – 9:30 am In-Office Rhinology Procedures: Are They Clinically Effective and Cost Effective? - Evaluate cost-effectiveness, reimbursement considerations, and patient selection for in-office interventions - Compare in-office procedures with OR-based surgery in terms of outcomes, safety, and value - Integrate in-office procedures into a value-based CRS care pathway - Provide practical strategies on how best to incorporate in-office procedures into practice	Omar Ahmed, MD, FARS	Khalid Ali, MBChB, MD David Scott Fortune, MD Thomas Higgins, MD, FARS Karen Hoffman, MD
9:30 am – 10:15 am Allergic Fungal Rhinosinusitis (AFRS): What's New and What Still Matters - Discuss recent updates in medical, surgical, and biologic-adjunctive management - Identify controversies and gaps in evidence surrounding AFRS treatment - Apply updated management strategies to complex AFRS cases	Charles Ebert, Jr., MD, FARS	Scott Hardison, MD Meghan Norris, PA-C Lindsey Ryan, MD Kachorn Seresirikachorn, PhD
10:15 am – 10:45 am Break with Exhibitors in Americana 4		
10:45 am – 11:30 am The Many Faces of CRSsNP: Heterogeneity, Endotypes and Precision Treatment - Differentiate CRSsNP from CRSwNP based on clinical presentation, radiographic patterns, inflammatory profiles, and underlying pathophysiology - Apply evidence-based treatment strategies for CRSsNP, including medical optimization, role, and limitations of topical and systemic therapies, surgical decision-making, and emerging targeted therapies - Identify unmet needs and future therapeutic directions in CRSsNP, including biomarkers, precision medicine approaches, and the evolving role of novel anti-inflammatory and non-biologic agents	Sandra Lin, MD, FARS	Mohamad Chaaban, MD, FARS David Conley, MD, FARS Carolyn Orgain, MD Janalee Stokken, MD, FARS
11:30 am – 12:15 pm Immunology Made Simple: Endotypes You Need to Know to Choose the Right Therapy - Define key CRS inflammatory endotypes and their underlying immune pathways - Correlate endotypes with clinical presentation and treatment response - Translate immunologic concepts into practical therapeutic decision-making - Use endotype-informed strategies to personalize CRS treatment	Christine Franzese, MD, FARS	Cecelia Damask, DO Minh Hoang, MD Kent Lam, MD, FARS Matthew Ryan, MD, FARS
12:15 Meeting Concludes		

ARS 15th Annual Summer Sinus Symposium

Sunday, July 26, 2026

Skull Base Session

Americana 2

8:00 am – 12:15 pm

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
7:00 am – 8:00 am Breakfast with Exhibitors in Americana 4		
8:00 am – 8:45 am Skull Base Coding: Unlisted, Code-Modifiers, and Navigating Endoscopic Coding • Navigate institutions, coders, billers, and payers in getting appropriate reimbursement for endoscopic skull base cases • Highlight a variety of coding practices through case-based discussion • Debate approaches to coding with pros/cons of certain approaches (such as lateral sphenoid encephalocele coding as a middle fossa approach and resection, versus using endoscopic sinus approach to sphenoid CSF leak codes, etc.)	Kenneth Rodriguez, MD	Ralph Abi Hachem, MD Chris Bergeron, MD Stephen Hernandez, MD Christopher Roxbury, MD, FARS
8:45 am – 9:30 am High-Pressure and Complex Spontaneous CSF Leaks: Challenging Case Discussion • Work through cases of challenging spontaneous CSF leaks • Examine diagnostic and medical treatment strategies for IIH • Review indications for ordering MRV and discuss decision-making around dural venous sinus stenting, including patient selection, timing relative to leak repair and expected outcomes	Bradford Woodworth, MD, FARS	Anay Chua, MD, FARS Jessica Grayson, MD Satyan Sreenath, MD Frederick Yoo, MD, FARS
9:30 am – 10:15 am Contemporary Approaches to Inverted Papilloma Management • Review novel literature on margin management, management of the attachment site, and utility of margins • Discuss harnessing AI in the assessment of malignant conversion to help guide surgical management or surveillance strategies • Understand which type of inverted papilloma pose higher risk of recurrence through the staining of novel tumor markers	Elisa Illing, MD, FARS	Aria Jafari, MD, FARS Vivek Pandrangi, MD Charles Tong, MD, FARS
10:15 am – 10:45 am Break with Exhibitors in Americana 4		
10:45 am – 11:30 am The Reconstructive Algorithm: Approaching the Recalcitrant CSF Leak • Discuss how to approach reconstruction failure through cases • Work through scenarios when classic reconstructive options are not available emphasizing creating salvage strategies • Explore the role of IIH, prior surgery, obstructive sleep apnea, prior radiation therapy and other patient factors in reconstructive planning and expected outcomes	Edward Kuan, MD, FARS	Jean Anderson Eloy, MD, FARS Amar Miglani, MD Zoukaa Sargi, MD, FARS
11:30 am – 12:15 pm Pushing the Boundaries of the Endoscopic Endonasal Approach: How Far is Too Far? • Present an array of sinonasal neoplasms with anterior fossa/high posterior table involvement, infratemporal extension, orbital involvement • Discuss considerations where pure endoscopic resection is feasible vs. situations where an open craniofacial approach is needed vs. planned open/endo approaches • Pearls on endoscopic surgical margin management, technical pearls on endoscopic approach to the infratemporal fossa, endoscopic management of orbital involvement	Nyall London, MD, FARS	Blair Barton, MD Sei Chung, MD Rijul Kshirsagar, MD Vijay Patel, MD
12:15 Meeting Concludes		

ARS 15th Annual Summer Sinus Symposium

Sunday, July 26, 2026

Finance Session

Americana 3

8:00 am – 10:45 am

Time/Topic

7:00 am – 8:00 am

Breakfast with Exhibitors in Americana 4

8:00 am – 8:45 am

The Financial Blind Spots of High-Income Surgeons: What Even Smart, Successful Physicians Commonly Miss

- Identify the most common financial blind spots specific to high-income surgeons
- Evaluate the current strength of their personal financial structure
- Recognize how lifestyle decisions compound into long-term wealth outcomes
- Apply a diagnostic framework to prioritize their most important areas for improvement

8:45 am – 9:30 am

Building a Financially Secure Life

- Learn how to optimize income and returns
- Discover how to financially protect yourself and your family
- Determine how to prioritize the use of money and expenses

Time/Topic

9:30 am – 10:15 am

When Work Becomes a Choice: Finding Your Number and Building Toward It

- Estimate their annual lifestyle costs as a foundation for financial planning
- Define a personal financial independence target based on their goals and timeline
- Assess the gap between current assets and their long-term financial goal
- Identify key financial levers that can accelerate progress toward optionality

Moderator/Speaker

Peter Kim
Founder, Passive Income MD

Dennis Tang, MD, FARS

Moderator/Speaker

Peter Kim, MD
Founder, Passive Income MD

Panelists

Peter Kim, MD, Founder
Passive Income MD
Greg Davis, MD, FARS
Brian Lobo, MD, FARS

Panelists



2026 ARS SUMMER SINUS SYMPOSIUM SUPPORT

The American Rhinologic Society gratefully acknowledges the following companies for their support of the 15th Annual Summer Sinus Symposium.

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EXHIBITORS

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Stryker

Faculty Reception / Women in Rhinology Networking Event

Medtronic

Rhinologists in Private Practice Business Meeting & Cocktail Hour
International Dissection Lab

Advanced RX Compounding Pharmacy
Rhinology Advanced Practice Providers /
Young Rhinologists Section Event

ARS Summer Sinus Symposium

Ancillary Sessions / Symposia Sessions / Labs

Thursday, July 23, 2026

5:30 pm – 7:30 pm

Faculty Reception

Location: Preston's Terrace

By Invitation Only

Supported by Stryker

Friday, July 24, 2026 Saturday, July 25, 2026

7:00 am – 11:00 am and 12:00 pm – 4:00 pm

Stryker ENT Hands-On Cadaveric Lab

Location: Poinciana Salon 3 & 4

Title: "Stryker ENT Hands-On Cadaveric Lab"

Description: Join board-certified otolaryngologists in an open conversation as they discuss leveraging balloons, bioresorbables, navigation, and microdebrider to optimize outcomes across all sites of service, and get hands-on with the entire Stryker ENT product portfolio.

Faculty: Joshua Greene, MD; Amelia Read, MD, FARS; Raj Sindwani, MD, FARS; Satyan Sreenath, MD; Ryan Vaughn, MD

This is a non-CME event sponsored by Stryker ENT. It is neither sponsored nor endorsed by the ARS.

Friday, July 24, 2026

8:00 am – 10:00 am and 1:30 pm – 3:30 pm

Saturday, July 25, 2026

9:00 am – 11:00 am and 2:30 pm – 4:30 pm

Location: Cowrie 1

Medtronic - Meet the AiBLE™ ENT Smart Ecosystem: Cadaveric Sinus Lab

Description: Join Medtronic ENT for a two-hour cadaveric, hands-on sinus lab designed to showcase the AiBLE™ ENT ecosystem. The session will feature a faculty-led live prosection followed by dedicated hands-on dissection, allowing participants to experience new workflow innovations and instrumentation, including Stealth AXIS™ ENT Surgical System, ApexCut™ blades, and Touch Surgery™ Ecosystem.

This is a non-CME event sponsored by Medtronic. It is neither sponsored nor endorsed by the ARS.

Friday, July 24, 2026

12:15 pm – 1:15 pm

Amgen / AstraZeneca Lunch Product Theater

Location: Cowrie 2

Title: "The Epithelium in Focus: Rethinking the Approach to CRSwNP and Severe Asthma"

Speakers: Christine Franzese, MD, FARS;

Jivianne Lee, MD, FARS

This is a non-CME event sponsored by Amgen / AstraZeneca. It is neither sponsored nor endorsed by the ARS.

5:30 pm – 6:30 pm

Industry Thank You Event

Location: Americana 4

By Invitation Only

6:30 pm – 8:30 pm

Signature Event

Location: Americana Lawn

Saturday, July 25, 2026

7:00 am – 8:00 am

Sanofi Regeneron Breakfast Product Theater

Location: Cowrie 2

Title: "Explore Sustained Control in CRSwNP and AFRS"

Description: Presentation focusing on the management and treatment of CRSwNP and AFRS with Dupixent.

Speakers: Dennis Tang, MD, FARS

This is a non-CME event sponsored by Sanofi Regeneron. It is neither sponsored nor endorsed by the ARS.

9:00 am – 5:00 pm

Location: Americana 1

Acclarent, an Integra Lifesciences Company – Lab

Description: Join us in our Lab to preview next-generation Acclarent products and innovation. Get hands-on dissection experience with our latest TruDi software iteration, next-generation powered shavers and drills, our entire portfolio of sinus and ET balloons, and our Rhinology-focused MicroFrance instruments.

This is a non-CME event sponsored by Acclarent, an Integra LifeSciences Company. It is neither sponsored nor endorsed by the ARS.

12:15 pm – 1:15 pm

Medtronic Lunch Symposium

Location: Cowrie 2

Title: "New Evidence – Effects of FESS + PROPEL on Long-Term Outcomes"

Description: Join us for an exclusive symposium highlighting new 12-month European real-world registry data on PROPEL sinus implants in CRS patients, presented by leading ENT experts. This session will provide clinically meaningful insights, such as significantly reduced SNOT-22 scores following FESS with Propel compared to FESS alone.

Moderator: Nina Wenda, MD

Panelists: David Conley, MD, FARS; Greg Davis, MD, FARS; Jivianne Lee, MD, FARS

This is a non-CME event sponsored by Medtronic. It is neither sponsored nor endorsed by the ARS.

5:30 pm – 6:30 pm

Women in Rhinology Event

Location: Preston's Dining Room AB & Terrace

Supported by Stryker

5:30 pm – 7:30 pm

Rhinologists in Private Practice (RIPP)

Meeting & Reception

Location: Americana 2 and Americana Foyer

Supported by Medtronic

5:30 pm – 7:30 pm

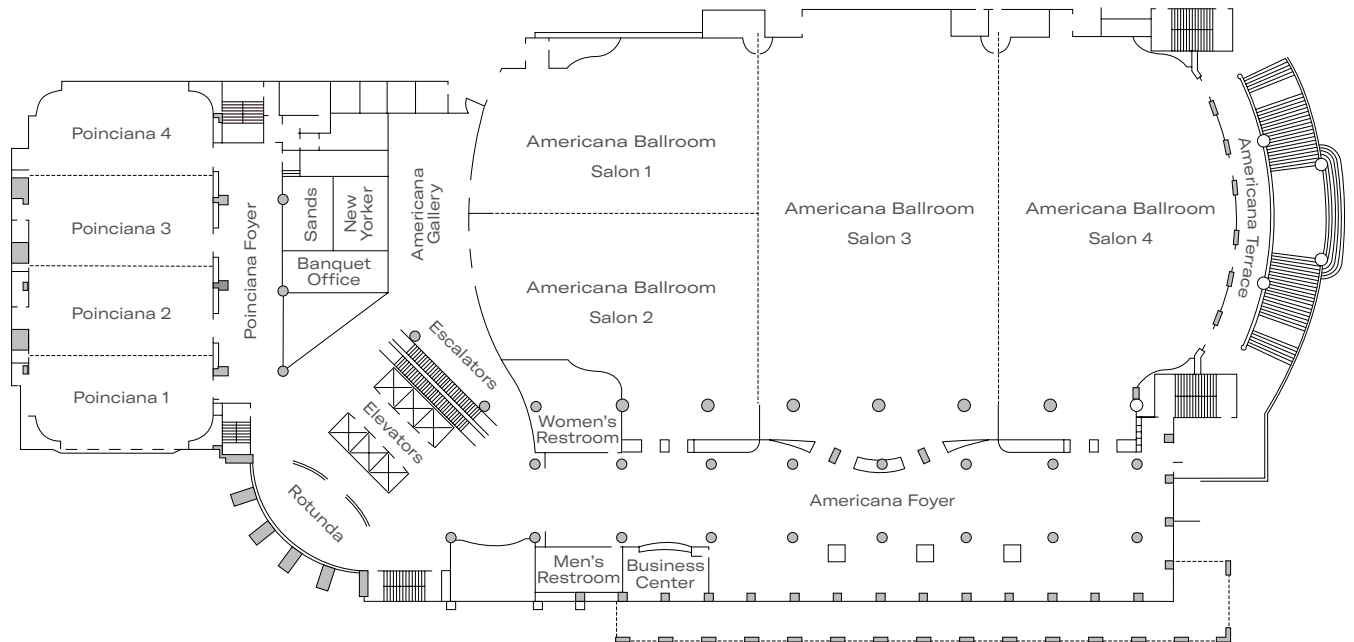
Rhinology Advanced Practice Providers / Young Rhinologists Section Event (RAPPers and YRS)

Location: St. Moritz Lawn

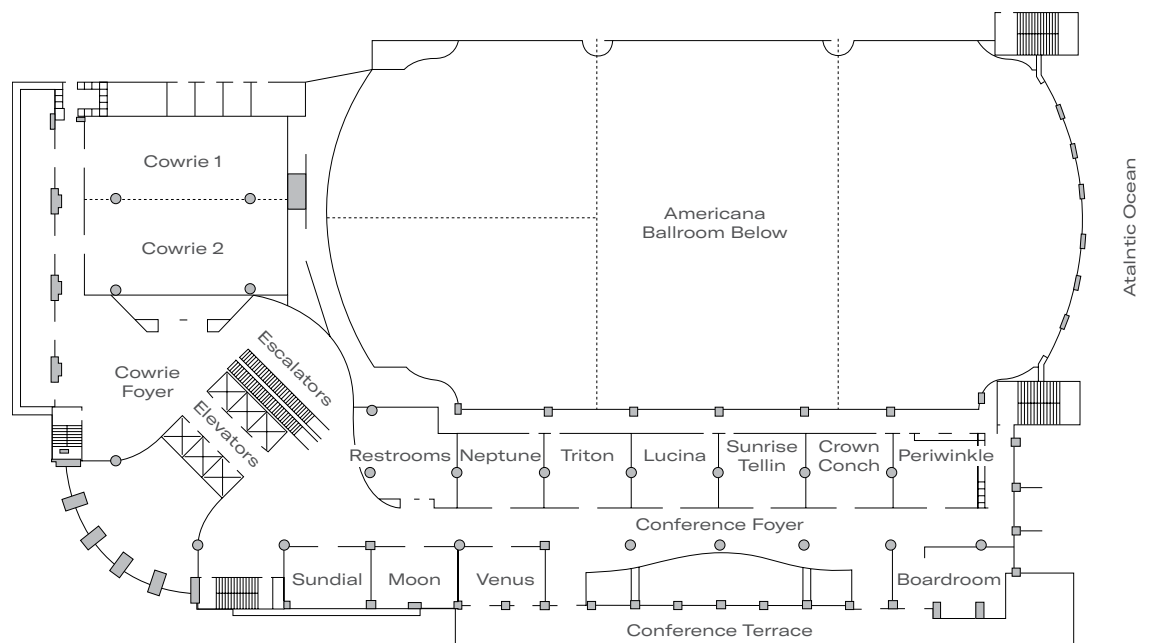
Supported by Advanced RX Compounding Pharmacy

Loews Miami Beach Hotel

Second Level



Third Level



Exhibitors



3-D MATRIX – Booth 2

1234 Chestnut Street
Suite 205
Newton, MA 02464
Phone: 855-433-6633
Email: puragel@3dmatrix.com
Website: <https://www.puragel.com>
X: <https://x.com/3DMatrixNA>
Instagram: <https://www.instagram.com/3dmatrixmedicaltechnology/>

A synthetic self-assembling peptide hydrogel that aids in the natural healing process, prevents adhesions and promotes hemostasis in nasal and sinus surgery.



ACCLARENT AN INTEGRA LIFESCIENCES COMPANY – Booth 10

1100 Campus Road
Princeton, NJ 08540
Phone: 609-275-0500
Email: custsvcny@integralife.com
Website: <https://www.integralife.com>

At Integra LifeSciences, we are driven by our purpose of restoring patients' lives. We innovate treatment pathways to advance patient outcomes and set new standards of surgical, neurologic and ear, nose and throat technologies and advanced wound care products through global acquisitions and product development to meet the evolving needs of customers and enhance patient care. We offer a comprehensive portfolio of high quality, leadership brands. Please visit www.integralife.com.



ADVANCED RX COMPOUNDING PHARMACY – Booth 6

414 Commerce Drive, Suite 100
Fort Washington, PA 19034
Phone: 484-681-5756; Fax: 866-308-3832
Email: accounts@advancedrx.net
Website: <https://www.advancedrx.net>

Advanced Rx is an ENT only compounding pharmacy specializing in steroid, antibiotic, and antihistamine nasal rinses at affordable prices.



AERIN MEDICAL – Booth 14

2565 Leghorn Street
Mountain View, CA 94043
Phone: 833-484-8237
Email: info@aerinmedical.com
Website: <https://AerinMedical.com>
X: <https://x.com/AerinMedical/>
Facebook: <https://www.facebook.com/aerinmedical/>
Instagram: <https://www.instagram.com/aerinmedical/>

Aerin's mission is to expand access to meaningful relief for millions of patients suffering from chronic ENT conditions. The company's products, VivAer® for nasal airway obstruction and RhinAer® for chronic rhinitis, leverage Aerin's proprietary temperature-controlled technology, which allows ENT physicians to reliably improve patients' symptoms with unique technologies that are appealing alternatives to invasive surgery. More than 200,000 patients have been treated with Aerin Medical products to date.

Exhibitors



AMGEN / ASTRAZENECA – Booth 7

1800 Concord Pike
Suite 150
Wilmington, DE 19803
Phone: 800-236-9933
Website: <https://www.astrazeneca-us.com>

Amgen and AstraZeneca have partnered together to bring new and innovative science to an area where challenges still exist. The partnership leverages both companies' respective capabilities including AstraZeneca's extensive respiratory experience and Amgen's deep history in inflammatory diseases and bringing novel therapies to patients.



AMGEN / ASTRAZENECA MEDICAL – Tabletop 3

One Amgen Center Drive
Thousand Oaks, CA 91320
Phone: 805-447-1000
Website : <https://www.amgen.com>
X: <https://x.com/amgen>
Facebook: <https://www.facebook.com/amgen/biotech/>
Instagram: <https://www.instagram.com/amgen/biotech/>

Amgen harnesses the best of biology and technology to fight the world's toughest diseases, and make people's lives easier, fuller and longer. We helped establish the biotechnology industry, and we remain on the cutting-edge of innovation, using technology and human genetic data to push beyond what's known today.



CARESTREAM DENTAL, LLC – Tabletop 4

3625 Cumberland Blvd., Suite 700
Atlanta, GA 30339
Phone: 800-944-6365
Email: steve.timmreck@csdental.com
Website: <https://www.carestreamdental.com>
Facebook: <https://www.facebook.com/CarestreamDental/>
Instagram: <https://www.instagram.com/CarestreamDental/>

Carestream Dental is a global digital technology company known for delivering turnkey ENT solutions including everything from equipment to software, as well as accreditation and support.



CASCADE SPECIALTY PHARMACY – Tabletop 6

19062 State HWY 305 NE
Poulsbo, WA 98370
Phone: 360-779-2737
Email: info@cascaderx.com
Website : <https://cascaderx.com/>

Cascade Specialty Pharmacy is part of the Revelation Pharma network of compounding pharmacies and excels at compounding innovative options tailored to meet the needs of your patients.

Exhibitors

GRIFOLS

GRIFOLS – Booth 1

79 TW Alexander Drive
Suite 4101
Durham, NC 27709
Phone: 1-888-GRIFOLS (1-888-474-3657)
Email : contact@grifols.com
Website : <https://www.grifols.com/en/home>

Grifols is a global healthcare company that since its founding in Barcelona in 1909 has enhanced the health and well-being of people around the world. Our four divisions - Bioscience, Diagnostic, Hospital, and Bio Supplies - develop, produce, and market innovative solutions and services in more than 100 countries.



GSK – Tabletop 2

410 Blackwell Street
Durham, NC 27701
Phone: 877-475-6448
Email: corporate.media.gsk.com
Website: <http://www.gsk.com>
X: <https://twitter.com/GSK>
Facebook: <https://www.facebook.com/GSK>
Instagram: <https://www.instagram.com/gsk>

GSK is a science-led global healthcare company with a special purpose: to help people. We research, develop, and manufacture innovative pharmaceutical, biological, vaccine, and consumer healthcare products in an effort to bring differentiated, high-quality products to the people who need them. Visit our website to learn more about our products, resources, and the science behind it all.



HEMOSTASIS & FIAGON – Booth 13

5000 Township Parkway
St. Paul, MN 55110
Phone: 651-855-1466; Fax: 651-855-1465
Email: customerservice@hemostasisllc.com
Website: www.hemostasisllc.com/

Hemostasis - Hemostasis is dedicated to developing innovative technologies that improve procedural efficiency, patient outcomes, and physician confidence across a variety of surgical specialties. Through a commitment to clinical excellence, product innovation, and physician partnership, Hemostasis delivers solutions designed to address unmet procedural needs while enhancing the quality and effectiveness of patient care.

Fiagon Fiagon is the innovation and technology leader in navigated sinuplasty. Its real-time navigation solutions provide surgeons with precise anatomical guidance and instrument tracking, helping improve procedural confidence, efficiency, and patient safety. By enabling physicians to perform more advanced procedures in the office setting, Fiagon helps practices enhance patient care, expand treatment capabilities, and drive sustainable growth.

Exhibitors



KARL STORZ ENDOSCOPY – Booth 12

2151 E. Grand Avenue
El Segundo, CA 90245
Phone: 800-421-0837
Email: contact-us@karlstorz.com
Website: <https://www.karlstorz.com>

KARL STORZ — Enables Early ENT diagnosis and intervention at any site of care.

KARL STORZ delivers enterprise-wide, scalable endoscopic imaging systems, surgical instrumentation, Operating Room integration and best-in-class service. Focusing on the Quadruple Aim of lower costs, better outcomes, improved clinician satisfaction and better patient experience.

Enabling Anywhere Care.



MEDICAL CENTER SPECIALTY PHARMACY – Booth 9

912 S. 16th Street
Wilmington, NC 28401
Phone: 910-763-1896
Email: bobbie.mills@mcspsc.com
Website: <https://www.mcspsc.com/>

Medical Center Specialty Pharmacy is the premier leader in topical sinus therapy and general ENT compounded solutions. As an accredited pharmacy, MCSP partners with physicians to offer a seamless process from prescription to treatment to follow-up, achieving optimal patient outcomes. We work closely with insurance companies and have affordable compounded options to help keep costs low for patients while driving compliance. Innovative. Simple. Effective - Experience the MCSP difference today!



MEDTRONIC – Showcase 4

710 Medtronic Pkwy
Minneapolis, MN 55432
Phone: 800-633-8766
Email: RS.ENTMarketing@Medtronic.com
Website: <https://www.medtronic.com>
Facebook: <https://www.facebook.com/Medtronic>

We lead global healthcare technology, boldly attacking the most challenging problems. Our Mission — to alleviate pain, restore health, and extend life — unites a global team of 90,000+ people, and our technologies transform the lives of two people every second, every hour, every day. Expect more from us.

Medtronic. Engineering the extraordinary.



NEILMED – Tabletop 8

601 Aviation Blvd.
Santa Rosa, CA 95403
Phone: 707-324-0620 Fax: 707-525-3785
Email: ashly.guntz@neilmed.com
Website: <https://www.neilmed.com>

NeilMed® is the largest manufacturer and supplier of LVLP (Large Volume Low Pressure) saline nasal irrigation systems in the world. The NeilMed brand of products helps alleviate common nasal and sinus symptoms in a simple, safe, effective and affordable way. Please visit the website www.neilmed.com for more details.

Exhibitors



NEURENT MEDICAL – Showcase 3

150 Grossman Drive
Suite 203
Braintree, MA 02556
Phone: 508-560-6464
Email: marketing@neurentmedical.com
Website: <https://www.neuromark.com>
LinkedIn: <https://www.linkedin.com/company/neurent-medical>

Neurent Medical is pioneering innovative treatments for chronic inflammatory sinonasal diseases by targeting and safely disrupting hyperactive autonomic nerves that drive underlying inflammation. Its proprietary NEUROMARK® technology with a unique design and advanced smart algorithmic control allows physicians to precisely target and safely disrupt multiple underlying nerve branches in a single procedure to alleviate chronic rhinitis symptoms and improve patient quality of life. The venture capital-backed company is headquartered in Galway, Ireland, with US HQ in Braintree, MA. For more information, visit www.neuromark.com.



OLYMPUS AMERICA INC. – Booth 15

3500 Corporate Parkway
Center Valley, PA 18034
Phone: 800-401-1086
Email: louis.lariviere@olympus.com
Website: <https://medical.olympusamerica.com/>
X: https://x.com/Olympus_Corp
Facebook: <https://www.facebook.com/OlympusMedicalCorp>
Instagram: <https://www.instagram.com/olympusamericas/>

At Olympus, we are committed to Our Purpose of making people's lives healthier, safer and more fulfilling. As a global medical technology company, we partner with healthcare professionals to provide best-in-class solutions and services for early detection, diagnosis and minimally invasive treatment, aiming to improve patient outcomes by elevating the standard of care in targeted disease states. For more than 100 years, Olympus has pursued a goal of contributing to society by producing products designed with the purpose of delivering optimal outcomes for its customers around the world.



PROSIDIO INC. – Booth 8

168B Irving Avenue, Suite 302C
Port Chester, NY 10573
Phone: 914-510-2314
Email: sales@prosidio.com
Website: <https://www.prosidio.com>
Facebook: <https://facebook.com/prosidio>
Instagram: https://www.instagram.com/prosidio_us/

At Prosidio, we stand at the intersection of innovation, design, durability, and affordability. We are dedicated to advancing Otolaryngology through cutting-edge technology and thoughtful product development. Our product portfolio, including state-of-the-art All-In-One Camera Systems, Hi-Fi Rigid and Flexible Endoscopes, and advanced Surgical Microscopes, is engineered to meet the demanding needs of modern surgical practice. We integrate key technologies like ApoClear™ apochromatic optics for unparalleled image clarity and LuminEdge™ LED illumination for optimal visualization.

Exhibitors



SANOFI-REGENERON – Booth 3

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions. With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation around the globe.

Regeneron is a leading biotechnology company that invents medicines for people with serious diseases. Founded and led for over 30 years by physician-scientists, our unique ability to repeatedly and consistently translate science into medicine has led to multiple FDA-approved treatments, almost all of which were homegrown in our laboratories.



SMITH+NEPHEW – Tabletop 5

7000 W. William Cannon Drive
Austin, TX 78735
Phone: 513-391-3900
Website: <https://www.smith-nephew.com>

Smith & Nephew is committed to providing innovative technologies healthcare professionals can trust. We proudly offer our exclusive line of COBLATION $\diamond$ wands, RAPID RHINO $\diamond$ epistaxis products & the Tula $\diamond$ in-office ear tube placement system to help surgeons improve patients' lives.



STRYKER – Showcase 1

1941 Stryker Way
Portage, MI 49002
Phone: 269-385-2600
Website: <https://www.stryker.com>
LinkedIn: https://www.linkedin.com/showcase/stryker_ent/

Stryker is a global leader in medical technologies and, together with our customers, we are driven to make healthcare better. We offer innovative products and services in MedSurg, Neurotechnology and Orthopaedics that help improve patient and healthcare outcomes. Alongside our customers around the world, we impact more than 150 million patients annually. More information is available at www.stryker.com.



SUTTER MEDICAL TECHNOLOGIES USA – Tabletop 1

3159 Royal Drive, Suite 340
Alpharetta, GA 30022
Phone: 678-336-9353
Email: cosima.sutter@sutter-usa.com
Website: <https://www.sutter-usa.com>

Precision Electrosurgery



TUNGSTEN MEDICAL Network – Tabletop 7

13801 Ridgewood Drive
Plymouth, MI 48170
Phone: 704-682-6433
Email: mike@tungstenmed.com
Website: <https://www.tungstenmed.com>

The in-office CT specialists.



SAVE THE DATE 2026/2027



Registration: [ARS 72nd Annual Mtg Registration](#)

Housing: [ARS at Biltmore Los Angeles](#)

ARS 72nd Annual Meeting October 15-17, 2026 The Biltmore Los Angeles Hotel Los Angeles, CA

Highlights:

- Annual David Kennedy Lectureship
- Guest Speaker: Michael Sillers, MD, FARS
- Annual Hwang Family Lectureship
- Guest Speaker: Sarah Wise, MD, FARS
- Symposia Sessions • Fall Film FESstival
- Guest Countries - Australia, Brazil, Malaysia, Singapore
- President's Reception • Section Events



Registration and Housing to open August 2026

ARS First Winter Sinus Symposium February 11-13, 2027 El Conquistador Resort Fajardo, Puerto Rico

ARS at COSM 2027
April 9-10, 2027
Seattle Convention Center,
Seattle, WA

**ARS 16th
Summer Sinus Symposium**
July 15-17, 2027
Omni Interlocken Hotel,
Broomfield, CO

ARS 73rd Annual Meeting
September 16-18, 2027
Hyatt Regency New Orleans Hotel
New Orleans, LA

Contact: Wendi Perez, ARS Executive Administrator
Tel: 973-545-2735, Ext. 4105 Email: wendi@american-rhinologic.org

american-rhinologic.org

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