



**July 10-12, 2025**

**Manchester Grand Hyatt**

**San Diego, CA**



**14th Annual ARS Summer Sinus Symposium**

**REGISTRATION & HOUSING**



## Welcome from the ARS President



Kevin C Welch,  
MD, FACS,  
FARS

### Dear Colleagues,

On behalf of the ARS, and with great appreciation for the Course Directors, I enthusiastically invite and welcome you to the Summer Sinus Symposium, which will be held at the Manchester Grand Hyatt, San Diego, CA, July 10-12, 2025.

Behind the support of Michael Setzen (president of the ARS in 2012) – Rick Chandra and I helped develop the first Summer Sinus Symposium in Chicago. It was rudimentary yet innovative. Over the years, the Summer Sinus Symposium has exploded in popularity – primarily due to the many excellent course directors and the unmatched faculty that have reframed, reimagined, and reinvigorated the conference into what it is today: The World's Best Sinus Course! The

Summer Sinus Symposium highlights and explores the very core of what we rhinologists do, and that's taking care of patients. By having experts in the ARS give state of the art, yet clinically relevant, talks and by moderating panels that discuss controversies in patient management, attendees have opportunities to stay on the cutting edge of clinical rhinology. Attendees see how research has helped our clinical practice evolve. But most importantly, this is the meeting during which the crème de la crème comes to mix and mingle. It is THE place to learn rhinologic pearls.

Together with our corporate supporters and vendors alike, attendees will have the opportunities to explore the latest technological advancements – whether they be surgical instruments, surgical dressings, image-guidance developments, or state of the art medical therapies. Not only are they present to answer your questions, but they are here to support the ARS as well.

Nothing beats SoCal in the summer, and nothing beats this meeting. See you there.

Kevin C Welch, MD, FACS, FARS  
President, American Rhinologic Society

### Why attend the ARS Summer Sinus Symposium?

- Engage the presenters: Ask your questions and debate the answers
- Hear the experts discuss the pearls and pitfalls of managing sinonasal disorders
- Watch seasoned surgeons dissect cadavers while answering your questions
- Participate in breakout sessions that are geared towards your practice
- Learn the most recent office-based procedures
- It's not to miss: It's the best sinus course in the world!

### ARS EXECUTIVE COMMITTEE

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# Welcome from the SSS Course Directors

Dear Colleagues, Attendees, Vendors,  
and Corporate Sponsors,

It is our distinct pleasure to extend a warm

welcome to you for the American Rhinologic Society's 14th Annual Summer Sinus Symposium, which will be held on July 10-12, 2025, at the prestigious Manchester Grand Hyatt in San Diego.

This year's symposium promises to deliver an exceptional educational experience. We have curated a comprehensive program that will feature interactive panels, live cadaver dissections, and insightful clinical and technical discussions. Our sessions are designed to provide attendees with an in-depth understanding of the latest advancements in rhinology and skull base surgery.

We are excited to offer specialized sessions on key topics, including skull base surgery, allergy, and the business of medicine. Additionally, in response to last year's positive feedback, we will continue to explore emerging trends in rhinology, including innovations in technology and the growing role of artificial intelligence.

Beyond the educational sessions, we are pleased to offer a variety of networking and social opportunities. This is an ideal setting for attendees to connect with industry leaders, fellow professionals, and our valued vendors and sponsors. We are also delighted to host a live band at the hotel's pool deck, providing a lively atmosphere for relaxation and collaboration.

San Diego's vibrant location offers ample opportunities for exploration, with a wealth of activities and culinary experiences awaiting you.

We look forward to welcoming you to what promises to be an enriching and unforgettable experience. Your participation will contribute greatly to the success of the ARS Summer Sinus Symposium, and we are excited to see you there.

Sincerely,

ARS Summer Sinus Symposium Course Directors:

Naveen Bhandarkar, MD, FARS; Rohit Garg, MD, FARS; Stella Lee, MD; Justin Turner, MD, PhD, FARS; Troy Woodard, MD, FARS



Naveen Bhandarkar,  
MD, FARS



Rohit Garg, MD,  
FARS



Stella Lee, MD



Justin Turner,  
MD, FARS



Troy Woodard,  
MD, FARS



***Stay tuned for details on the Ancillary and Non CME Events!***



### Join the ARS today and take advantage of the following benefits of society membership:

- Complimentary online subscription to the Society's prestigious peer-reviewed journal, International Forum of Allergy and Rhinology
- Opportunity to join leadership and participate in standing committees of the Society to develop and implement programs to advance the interests of the specialty
- Networking in the largest group of rhinologists worldwide
- Discounted meeting registration for the Society's annual meeting
- Information and opportunities for action on legislative and regulatory issues affecting rhinology and sinus surgery
- Member listing on the ARS Membership Directory
- Online services and personal web page on the ARS network
- Complimentary subscription the Society's newsletter Nose News
- Discounted rates for educational products and services offered by the Society
- Early access to third-party symposia associated with ARS meetings
- Discounted services and early access to other services and products provided by the Society
- Advocacy and representation on issues that influence the field of rhinology including those that establish physician reimbursement
- Member listing in the "Find a Rhinologist" section of the new ARS patient-facing website - [SinusHealth.com](http://SinusHealth.com)

# ARS 14th Annual Summer Sinus Symposium

**Thursday, July 10, 2025**

4:00 pm - 7:00 pm

**Stryker Dissection Lab – Grand Hall D**

5:00 pm – 7:00 pm

**Faculty Reception in Bayview**

**Friday, July 11, 2025**

**General Session**

**Grand Hall B**

**7:45 am – 5:30 pm**

## Time/Topic

## Moderator/Speaker

## Panelists

7:00 am – 7:45

**Sanofi Regeneron Breakfast Product Theater**

La Jolla AB, 2nd Level

7:00 am – 7:45

**Breakfast with Exhibitors in Grand Hall A**

7:45 am – 8:00 am

**Welcome**

Naveen Bhandarkar, MD  
Rohit Garg, MD, FARS  
Stella Lee, MD  
Justin Turner, MD, FARS  
Troy Woodard, MD, FARS

8:00 am – 8:45 am

**Practice Evolution: Transformative Insights to Elevate Your Practice**

- Identify the major advancements in clinical care, technology, and patient management that have influenced practice evolution over the past five years
- Discuss emerging tools, techniques, and approaches that have become integral to optimizing patient outcomes
- Explore the latest research, evidence, and practical aspects of how the evolution of surgical tools, instruments, and techniques have enhanced your practice
- Engage in interactive discussion on how these advancements in addressing refractory sinus disease and improving quality of life

Brent Senior, MD, FARS

Roy Casiano, MD, FARS  
David Kennedy, MD, FARS  
Eugenia Vining, MD  
Kevin Welch, MD, FARS

8:45am - 09:30 am

**Pushing the Boundaries of In-Office Rhinology Procedures**

- Learn different anesthesia techniques available to perform in-office rhinology procedures
- Understand specific instrumentation needed for simple and complex procedures performed in the office
- Gain exposure to techniques used to obtain hemostasis during in-office rhinology procedures

Greg Davis, MD, FARS

John Del Gaudio, MD, FARS  
Kent Lam, MD, FARS  
Tran Locke, MD, FARS  
Arthur Wu, MD, FARS

9:30 am -10:15 am

**When Things Go Wrong: Managing Sinus Surgery Complications**

- Learn evidence-based strategies to minimize risks during sinus surgery, including proper surgical planning, anatomical assessment, and intraoperative techniques
- Gain proficiency in managing complications as they arise during surgery, such as hemostasis for bleeding, repair of mucosal injuries, and response to orbital or cranial complications
- Participate in case-based discussions featuring challenging sinus surgery complications, with a focus on decision-making and problem-solving
- Learn how to document complications and manage medicolegal risks effectively

James Palmer, MD, FARS

Ralph Abi Hachem, MD  
Pete Batra, MD, FARS  
Angela Donaldson, MD, FARS  
Murugappan Ramanathan, MD, FARS

**Online Meeting Registration:** <https://ARS14thSSS2025>

# ARS 14th Annual Summer Sinus Symposium

Time/Topic	Moderator/Speaker	Panelists
10:15 - 10:45 <b>Break with Exhibitors in Grand Hall A</b>		
10:45 am -11:30 am <b>Unlocking the Controversies: Critical Questions and Debates on Utilization of Biologics</b> <ul style="list-style-type: none"> <li>Compare biologics to traditional therapies like nasal corticosteroids and surgery in terms of effectiveness and patient outcomes</li> <li>Debate the appropriateness of biologics in the perioperative period</li> <li>Determine the aspects of who is best suited to be prescribing biologics</li> <li>Examine patient selection criteria for biologic therapy and the challenges of personalized medicine in CRS treatment</li> </ul>	Amber Luong, MD, PhD, FARS	Rakesh Chandra, MD, FARS Cecelia Damask, DO Martin Desrosiers, MD Joseph Han, MD, FARS
 11:30 am - 12:15 pm <b>Keynote Lecture:</b> <b>AI in the Future of Medicine</b>	David Danks, MD Professor of Data Science, Philosophy, & Policy Chair, Faculty Council, HDSI University of California, San Diego	
12:15 pm - 1:15 am <b>GSK Lunch Product Theater</b> Hillcrest ABCD, 3rd Level		
12:15 pm - 1:15 pm <b>Lunch with Exhibitors in Grand Hall A</b>		
1:15 pm - 2:00 pm <b>Refractory Sinusitis: The Next Steps in Challenging Cases</b> <ul style="list-style-type: none"> <li>Analyze complex, real-world case studies to determine appropriate diagnostic work-ups and management strategies</li> <li>Explore options in surgical intervention escalation versus medical therapy, including biologics and immunotherapy</li> <li>Use interactive case scenarios to differentiate between different types of refractory sinusitis</li> <li>Discuss the role of patient comorbidities e.g., asthma, allergy, immunodeficiency) in Modifying treatment strategies for refractory sinusitis</li> </ul>	David Conley, MD, FARS	John Craig, MD, FARS Corinna Levine, MD, FARS David Liu, MD Bradford Woodworth, MD, FARS
2:00 pm - 2:45 pm <b>Mastering Rhinologic Procedures: Technical Pearls for In-Office and OR Techniques</b> <ul style="list-style-type: none"> <li>Demonstrate applications of new in-office/OR procedures for nasal obstruction, rhinitis, and chronic rhinosinusitis</li> <li>Explain the technique, patient selection, and step-by-step procedure for performing these procedures</li> <li>Identify, manage, and prevent potential complications related to new technologies for in-office/OR procedures</li> <li>Discuss the benefits, limitations, and evidence supporting these new technological procedures and ways to optimize outcome</li> </ul>	Douglas Reh, MD, FARS Moderator	Leah Hauser, MD Dissector
2:45 pm - 3:15 pm <b>Break with Exhibitors in Grand Hall A</b>		

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
3:15 pm - 4:00 pm <b>Cough Chronicles: A Deep Dive into Difficult Postnasal Challenges</b> <ul style="list-style-type: none"><li>Master diagnostic approaches to chronic cough, review typical/atypical etiologies and diagnostic tools</li><li>Discuss the mechanisms of cough reflex hypersensitivity and its triggers in the upper airway</li><li>Explore evidence-based management strategies for postnasal drainage-related cough</li><li>Explore the role of superior laryngeal nerve injections for cough suppression in cases of cough reflex hypersensitivity</li></ul>	Michael Benninger, MD, FARS	Patricia Johnson, MD Ashoke Khanwalker, MD, FARS Liat Shama, MD Eric Succar, MD
4:00 pm - 4:45 pm <b>Navigating the Frontal Frontier: Cutting-Edge Surgical Techniques</b> <ul style="list-style-type: none"><li>Provide technical pearls in performing advanced procedures for refractory frontal sinus disease</li><li>Review demonstrations of mucosal flap creation, stent placement, and challenging frontal sinus dissections</li><li>Recognize common complications, such as restenosis or infection, and learn how to address them effectively</li><li>Discuss the indications, types, and placement techniques of stents for maintaining frontal sinus patency in challenging cases</li></ul>	Jivianne Lee, MD, FARS	Thomas Higgins, MD, FARS Erin O'Brien, MD, FARS Spencer Payne, MD, FARS Kornkiat Snidvongs, MD, PhD
4:45 pm - 5:30 pm <b>Beyond the Basics: Advanced Techniques for Nasal Obstruction</b> <ul style="list-style-type: none"><li>Discuss the impact of various structural abnormalities (such as caudal (in database) septal deviations, nasal valve collapse, and other anatomic variations) on nasal obstruction</li><li>Provide strategies for addressing caudal septal deviations</li><li>Identify appropriate candidates for functional septorhinoplasty for complex nasal obstruction</li><li>Practice diagnostic and surgical planning for real-world scenarios, including when and how to escalate to advanced techniques like septorhinoplasty</li></ul>	Jay Dutton, MD, FARS	Khalid Ali, MBChB, MD Eugene Chu, MD Michael Yim, MD
5:30 pm - 6:30 pm <b>Industry Thank You Event in Grand Hall A</b>		
6:30 pm - 9:00 pm <b>Signature Event – “80’s Night – 4th Floor Pool Deck</b>		

**Friday, July 11, 2025**

**New and Emerging Topics - Breakout Room**

**Grand Hall D**

**1:15 pm - 5:30 pm**

12:15 pm - 1:15 am

**GSK Lunch Product Theater** - Hillcrest ABCD, 3rd Level

12:15 pm - 1:15 pm

**Lunch with Exhibitors in Grand Hall A**

1:15 pm - 2:00 pm

**Rhinology Shark Tank: Big Ideas, Big Impact**

- Learn to critically assess research ideas based on feasibility, innovation and potential clinical or scientific impact
- Participate in interactive discussions where peers and experts provide feedback on proposed research ideas
- Recognize how working with cross-disciplinary teams, including engineers, statisticians, and industry experts, can enhance research outcomes
- Encourage participants to think creatively about solving complex problems in rhinology

Carol Yan, MD

Paramesh Gopi, PhD  
Peter Hwang, MD, FARS  
Enrique Iturriaga, MD  
Victoria Lee, MD, FARS

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
2:00 pm - 2:45 pm <b>The AI Revolution in Rhinology: Transforming Practice Today and Tomorrow</b>	Bobby Tajudeen, MD, FARS	Zara Patel, MD, FARS Sanjeet Rangarajan, MD, FARS Kenneth Rodriguez, MD Masayoshi Takashima, MD, FARS
<ul style="list-style-type: none"> <li>• Discuss how AI algorithms analyze clinical data and imaging to support decision-making in rhinologic practice</li> <li>• Evaluate case studies where AI has been effectively integrated into rhinologic care for improved accuracy and efficiency</li> <li>• Understand challenges such as data quality, algorithm bias, and the ethical considerations of AI implementation in clinical settings</li> <li>• Discuss best practices for integrating AI tools into clinical practice, including team training and patient education</li> </ul>		
2:45 pm – 3:15 pm <b>Break with Exhibitors in Grand Hall A</b>		
3:15 pm – 4:00 pm <b>From Exam Room to Zoom: Best Practices in Telemedicine Rhinology</b>	Brian Lobo, MD, FARS	Alexander Farag, MD, FARS Mamie Higgins, MD Christopher Roxbury, MD, FARS Michael Setzen, MD, FARS
<ul style="list-style-type: none"> <li>• Review case studies highlighting both successful and problematic telemedicine consultations to understand its impact on patient outcomes</li> <li>• Discuss how telemedicine can integrate with traditional in-office visits to optimize patient outcomes</li> <li>• Discuss technological solutions to enhance telemedicine capabilities, such as patient-operated endoscopic devices and AI-supported assessments</li> <li>• Learn how to blend telemedicine and in-person visits effectively to enhance care delivery without compromising diagnostic accuracy</li> </ul>		
4:00 pm - 4:45 pm <b>The Sinus Microbiome: A New Era for CRS and Targeted Therapies</b>	Yvonne Chan, MD, FARS	Omar Ahmed, MD, FARS Do-Yeon Cho, MD John Craig, MD, FARS Martin Desrosiers, MD
<ul style="list-style-type: none"> <li>• Learn how next-generation sequencing is used to understand microbial perturbations and infections in patients with chronic sinus infections</li> <li>• Discuss emerging therapies targeting the nasal microbiome, including probiotics, topical antibiotics, and bacteriotherapy</li> <li>• Discuss clinical applications and limitations in tailoring personalized microbiome-based therapies</li> <li>• Explore potential long-term consequences, including antibiotic resistance, unintended microbial imbalances and safety concerns</li> </ul>		
4:45 pm - 5:30 pm <b>The Science of Scent: Practical Insights in Olfactory Dysfunction and the Evidence for Novel Treatments</b>	Andrew Lane, MD, FARS	Do-Yeon Cho, MD Li-Xing Man, MD, FARS Sonya Marcus, MD Osarenoma Olomu, MD, FARS
<ul style="list-style-type: none"> <li>• Understand the advantages and limitations of different testing modalities and how to choose the appropriate test for specific clinical scenarios</li> <li>• Discuss the key components of a smell clinic, including equipment, staffing, and patient flow optimization</li> <li>• Discuss the potential risks, benefits, and limitations of platelet-rich plasma in treating olfactory dysfunction</li> <li>• Understand how innovations in smell science are shaping the future of patient care and therapeutic interventions</li> </ul>		
5:30 pm - 6:30 pm <b>Industry Thank You Event in Grand Hall A</b>		
6:30 pm - 9:00 pm <b>Signature Event – “80’s” Night – 4<sup>th</sup> Floor Pool Deck</b>		

# ARS 14th Annual Summer Sinus Symposium

Saturday, July 12, 2025

General Session Rhinology

Grand Hall B

8:00 am – 5:30 pm

Time/Topic	Moderator/Speaker	Panelists
7:00 am - 8:00 am <b>Amgen/AstraZeneca Breakfast Product Theater</b> La Jolla AB, 2nd Level		
7:00 am - 8:00 am <b>Breakfast with Exhibitors in Grand Hall A</b>		
8:00 am - 8:45 am <b>Little Noses, Big Challenges: Interactive Pediatric Rhinology Cases</b> <ul style="list-style-type: none"><li>• Review recent advancements in pediatric rhinology, including novel diagnostic technologies and surgical techniques</li><li>• Utilize real-world complex cases to apply diagnostic and management strategies for pediatric chronic rhinosinusitis</li><li>• Explore the influence of systemic conditions, such as cystic fibrosis, primary ciliary dyskinesia, and immune deficiencies, on pediatric nasal and sinus health</li><li>• Review the latest clinical guidelines and advancements in pediatric sinusitis management</li></ul>	Fuad Baroody, MD, FARS	Adam Kimple, MD, FARS Vijay Patel, MD Jordan Teitelbaum, DO, FARS
8:45 am - 09:30 am <b>Advanced Techniques in Revision Sinus Surgery: Mastering Draf III Frontal Sinusotomy</b> <ul style="list-style-type: none"><li>• Identify clinical scenarios where Draf III is indicated, such as refractory frontal sinus disease, extensive scarring, masses or persistent obstruction</li><li>• Learn step-by-step techniques for performing different variations of Draf III frontal sinusotomy</li><li>• Explore the use of advanced instrumentation, such as angled endoscopes, microdebriders, and drills, to enhance surgical precision</li><li>• Understand how to minimize complications, such as cerebrospinal fluid leaks, bleeding, and orbital injury</li></ul>	Pete Batra, MD, FARS Moderator	Stacey Gray, MD, FARS Dissector
9:30 am - 10:15 am <b>Sinus Surgery Showdown: When to Go Big, When to Go Small?</b> <ul style="list-style-type: none"><li>• Review the indications for conservative (small) versus extensive (big) approaches in managing sinus disease</li><li>• Compare the short- and long-term outcomes of minimal versus extensive approaches, including symptom relief, complication rates, and revision needs</li><li>• Work through real-world clinical scenarios, presenting arguments for both small and big surgical approaches</li><li>• Discuss the use of endoscopic tools and advanced visualization techniques in executing both conservative and more extensive procedures</li></ul>	Devyani Lal, MD, FARS	Ian Koszewski, MD, FARS Victoria Lee, MD, FARS Michael Marino, FARS Dennis Tang, MD, FARS
10:15 am - 10:45 am <b>Break with Exhibitors in Grand Hall A</b>		

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
10:45 am - 11:30 am <b>Optimizing Epistaxis Management with Advanced Techniques and Tools</b> <ul style="list-style-type: none"><li>• Review the latest clinical guidelines, innovations in treatment, and ongoing research in epistaxis management</li><li>• Implement techniques in hemostasis in advanced sinus and skull base surgery including TIVA, topical agents, IV therapies, positioning, instrumentation</li><li>• Review algorithms for managing refractory or complex cases, including when to escalate to surgical or radiological intervention</li><li>• Analyze real-world case studies to identify the best practices and appropriate interventions for managing complex epistaxis</li></ul>	Joey Raviv, MD	Nyssa Farrell, MD Keonho Albert Kong, MD Michael Marino, MD, FARS Danielle Warner, MD, FARS
11:30 am - 12:15 pm <b>Advanced Insights into Facial Pain, Headache, and Rhinologic Connections</b> <ul style="list-style-type: none"><li>• Apply diagnostic and treatment strategies to real-world cases, focusing on the intersection of headache, facial pain, and rhinology</li><li>• Identify the overlap and distinguishing features of primary headache disorders, sinus-related pain, and neuropathic facial pain</li><li>• Evaluate evidence-based criteria for differentiating between rhinogenic and non-rhinogenic pain</li><li>• Discuss collaborative strategies with neurology, pain management, and otolaryngologists for comprehensive care</li></ul>	Ryan Vaughn, MD	Jeffrey Bedrosian, MD, FARS Karen Hoffman, MD Mark Mehle, MD Amelia Read, MD
12:15 pm - 1:15 pm <b>Neurent Medical Lunch Symposium</b> La Jolla AB, 2nd Level		
12:15 pm - 1:15 pm <b>Lunch with Exhibitors in Grand Hall A</b>		
1:15 pm - 2:00 pm <b>Interactive Case Studies at the Intersection of Sleep Medicine and Rhinology</b> <ul style="list-style-type: none"><li>• Identify common sleep disorders (e.g., obstructive sleep apnea, insomnia, and restless leg syndrome) that are influenced by or contribute to rhinologic conditions</li><li>• Analyze real-world case studies that explore the interplay between sleep medicine and rhinology, recognizing how nasal and sinus conditions can exacerbate sleep disorders and vice versa</li><li>• Evaluate diagnostic approaches for sleep-disordered breathing in patients with CRS, including the use of polysomnography, home sleep testing, and nasal airflow assessment</li><li>• Utilize interactive, case-based learning to collaborate with peers in identifying effective management plans that integrate both rhinologic and sleep medicine perspectives, improving patient outcomes</li></ul>	Randall Ow, MD, FARS	Jolie Chang, MD Christopher Ito, MD, FARS Paul Schalch Lepe, MD Daniel O'Brien, MD
2:00 pm - 2:45 pm <b>Optimizing Techniques and Outcomes in Skull Base Surgery: Key Insights</b> <ul style="list-style-type: none"><li>• Learn step-by-step methods for accessing key regions of the skull base while minimizing tissue disruption and preserving function</li><li>• Understand the principles of identifying and repairing CSF leaks during skull base surgery</li><li>• Work through real-world scenarios of skull base pathologies and how to manage them effectively in a multi-disciplinary setting</li><li>• Demonstrate intraoperative tools, including navigation systems, angle endoscopes, and high-speed drills, to enhance precision and safety</li></ul>	Edward Kuan, MD, FARS Moderator	Elisa Illing, MD, FARS Dissector
2:45 pm - 3:15 pm <b>Break with Exhibitors in Grand Hall A</b>		

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
3:15 pm - 4:00 pm <b>Rethinking Eustachian Tube Dysfunction: From Diagnosis to Innovative Treatments</b> <ul style="list-style-type: none"> <li>Review the latest updates in clinical trials, technology, and materials used in treating ETD and patulous disorders</li> <li>Analyze real-world patient cases to identify clinical presentations of eustachian tube dysfunction and patulous ET, and develop evidence-based treatment plans tailored to individual patient needs</li> <li>Evaluate the role of newer interventions such as balloon dilation and surgical techniques for persistent ETD</li> </ul>	David Keschner, MD, FARS	Marc Dean, MD Rick Friedman, PhD Emily Moldoff, NP Shraddha Mukerji, MD
4:00 pm - 4:45 pm <b>Empty Nose Syndrome Debate: Does it Exist?</b> <ul style="list-style-type: none"> <li>Discuss the key arguments for and against the recognition of ENS as a distinct clinical entity</li> <li>Evaluate the role of turbinate surgery and its impact on nasal airflow and sensory feedback</li> <li>Discuss diagnostic tools and criteria used to evaluate suspected cases of ENS</li> <li>Participate in a structured debate to weigh the evidence for and against the existence of ENS, fostering critical thinking and professional dialogue</li> </ul>	Edward McCoul, MD, FARS	Jayakar Nayak, MD Spencer Payne, MD, FARS Madeline Schaberg, MD William Yao, MD, FARS
4:45 pm - 5:30 pm <b>Targeted Treatments for CRSwNP: The Latest Breakthroughs in Biologic Treatments for CRSwNP</b> <ul style="list-style-type: none"> <li>Compare different biologic agents in terms of efficacy, safety, and indications</li> <li>Use evidence-based guidelines and practical strategies for incorporating biologic therapies into treatment strategies</li> <li>Use patient scenarios to identify candidates for biologic therapy and tailoring treatment approaches</li> <li>Analyze the latest research and clinical trial data on biologic therapies, including novel agents in development, and explore their potential to reshape the future of CRSwNP management</li> </ul>	Christine Franzese, MD, FARS	Pete Batra, MD, FARS Joseph Han, MD, FARS Neville Teo, MBBS Andrew White, MD
5:30 pm - 6:30 pm <b>Women in Rhinology Event</b> “Developing Organizational Savvy and Negotiating the Organizational Matrix” Bayview, 32nd Floor		
6:00 pm - 6:45 pm <b>Rhinologists in Private Practice Business Meeting</b> “Growing your business in an adverse economic environment - learnings and perspectives from turnaround CEO” Speaker: Scott Vertrees La Jolla AB		
6:45 pm - 7:30 pm <b>Rhinologists in Private Practice Networking Event</b> Old Town AB		
7:00 pm – 8:00 pm <b>Rhinology Advanced Practice Providers Event</b> Introduction of the founding members of the Rhinology Advanced Practice Providers and overview of their goals with an opportunity to meet and network with APPs working in rhinology/otolaryngology and with MDs interested in integrating APPs into their practice. Balboa AB, 2nd Level		

# ARS 14th Annual Summer Sinus Symposium

**Saturday, July 12, 2025**

**Business of Medicine - Breakout Room**

**Grand Hall D**

**8:00 am – 12:15 pm**

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
7:00 am - 8:00 am <b>Industry Breakfast Symposium</b>		
7:00 am - 08:00 am <b>Amgen/AstraZeneca Product Theater</b> La Jolla AB, 2nd Level		
8:00 am - 8:45 am <b>Coding and Billing 2025: Payment Considerations for New Devices and Technologies</b> <ul style="list-style-type: none"><li>• Explore changes in billing regulations and payment policies for 2025 and beyond Discuss best practices for accurate documentation to support coding for new procedures</li><li>• Review tips for streamlining billing workflows and ensuring compliance with payer requirements</li><li>• Work through real-world coding scenarios identifying appropriate codes, modifiers, and payment pathways in complex cases</li></ul>	Toby Steele, MD, FARS	Mark Arnold, MD Bradford Bichey, MD Erin Lopez, MD Jason Talmadge, MD
8:45 am - 9:30 am <b>The Business Case for Incorporating Allergy Into Your Practice</b> <ul style="list-style-type: none"><li>• Understand the staffing, equipment, and space considerations needed to successfully integrate allergy testing and treatment</li><li>• Work through scenarios of integrating allergy services into a variety of practice settings</li><li>• Learn the appropriate coding for allergy testing and treatment to optimize reimbursement</li><li>• Learn how offering allergy services can diversify revenue streams and enhance practice profitability</li></ul>	Cecelia Damask, DO	Robert Bridge, MD, FARS Andy Chua, MD Kashif Mazhar, MD Tapan Patel, MD
9:30 am - 10:15 am <b>Local Anesthetic for In-Office Procedures: Tips for Successful Procedures</b> <ul style="list-style-type: none"><li>• Master injection and application techniques including step-by-step approaches for effective infiltration and topical anesthesia</li><li>• Learn sedation adjuncts and post-procedure care to enhance the overall patient experience</li><li>• Identify and treat potential complications, such as systemic toxicity, allergic reactions, or inadvertent vascular injection</li><li>• Review real-world scenarios to practice selecting the appropriate anesthetic, calculating dosages, and managing complications</li></ul>	David Yen, MD	Ashutosh Kacker, MD Annette Pham, MD Brian Weeks, MD
10:15 am - 10:45 am <b>Break with Exhibitors in Grand Hall A</b>		
10:45 am - 11:30 am <b>Marketing and Reputation Management: It's Not Just a Word of Mouth Anymore</b> <ul style="list-style-type: none"><li>• Discuss strategies to monitor, manage, and respond to online reviews effectively</li><li>• Work through real-world scenarios to develop responses to negative reviews, create engaging social media campaigns</li><li>• Learn how to establish a consistent and professional brand that reflects your values and expertise</li><li>• Learn how to track key performance indicators such as website traffic, social media engagement, and patient conversion rates</li></ul>	Winston Vaughan, MD, FARS	Nadeem Akbar, MD Eyad Khabbaz, MD Anna Kniseley, MD, FARS Alexander Limjuco, MD

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
11:30 am -12:15 pm <b>Use of In-Office CT Scans: Improving Efficiency in Your Practice</b> <ul style="list-style-type: none"><li>• Review the key features and capabilities of in-office CT systems, including imaging protocols and resolution options</li><li>• Understand the workflow for integrating CT imaging into practice operations, from scheduling to interpretation</li><li>• Discuss the cost-benefit analysis of implementing in-office CT technology, including potential revenue streams and ROI</li><li>• Participate in case discussions involving the use of in-office CT scans for common and complex rhinologic conditions</li></ul>	Michael Lipan, MD	Karen Bednarski, MD John Christopher Davis, MD Roheen Raithatha, MD, FARS Alla Solyar, MD, FARS
12:15 pm - 1:15 pm <b>Lunch with Exhibitors in Grand Hall A</b>		
12:15 pm - 1:15 pm <b>Neurent Medical Lunch Symposium</b> La Jolla AB, 2nd Level		

## Saturday, July 12, 2025

### Skull Base - Breakout Room

### Grand Hall D

### 1:15 pm - 5:30 pm

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
1:15 pm - 2:00 pm <b>Inverted Papilloma 360°: Cutting Edge Diagnostics and Surgical Mastery</b> <ul style="list-style-type: none"><li>• Work through real-world cases involving the imaging, diagnosis, new surgical techniques in the management and surveillance of inverted papilloma</li><li>• Learn the role of advanced imaging modalities, such as high-resolution CT and MRI in identifying IP and differentiating it from other sinonasal masses</li><li>• Discuss the risk of malignant transformation and its implications for treatment and surveillance</li><li>• Explore how machine learning algorithms are being developed to predict malignancy risk and optimize treatment planning</li></ul>	Nyall London, MD, FARS	John Clinger, MD Andrea Hebert, MD Zara Patel, MD, FARS Charles Tong, MD, FARS
2:00 pm - 2:45 pm <b>Sinonasal Cancers: Role of Induction, Next Gen Sequencing, and Endoscopic vs Open Resection</b> <ul style="list-style-type: none"><li>• Explore the use of induction therapy in the management of sinonasal cancers, focusing on its benefits and limitations in improving patient outcomes</li><li>• Discuss how next-generation sequencing can guide personalized treatment strategies and enhance the precision of diagnosing and treating sinonasal malignancies</li><li>• Examine the advantages and challenges of endoscopic versus open surgical approaches for sinonasal cancer resections, considering factors such as tumor location, patient characteristics, and long-term outcomes</li></ul>	Anthony Del Signore, MD, FARS	Nikita Chapurin, MD Jacob Eide, MD, FARS Ashleigh Halderman, MD, FARS Kibwei McKinney, MD
2:45 pm - 3:15 pm <b>Break with Exhibitors in Grand Hall A</b>		
3:15 pm - 4:00 pm <b>CSF Leak Management Made Practical: Essential Innovations and Techniques</b> <ul style="list-style-type: none"><li>• Learn how to determine when surgical intervention is necessary based on leak severity, location, and patient symptoms</li><li>• Work through real-world scenarios to practice diagnosing, planning, and performing CSF leak repairs</li></ul>	Satyan Sreenath, MD	Jean Anderson Eloy, MD, FARS Scott Graham, MD, FARS Edward Kuan, MD, FARS Chirag Patel, MD, FARS

# ARS 14th Annual Summer Sinus Symposium

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
<ul style="list-style-type: none"> <li>Understand strategies for addressing challenges such as recurrent leaks, meningitis, or graft failure</li> <li>Review the latest research on novel materials, techniques, and technologies for CSF leak repair</li> </ul>		
4:00 pm - 4:45 pm <b>Comprehensive Orbital Management for the Practicing Rhinologist: Pathology, Surgical Corridors, and Advanced Techniques</b> <ul style="list-style-type: none"> <li>Discuss common orbital pathologies encountered in rhinology, such as inflammatory diseases, tumors, and trauma</li> <li>Explore management strategies for nasolacrimal duct obstruction or injury during orbital and sinonasal procedures</li> <li>Work through clinical scenarios involving orbital pathologies and their surgical management as well as the role of Transorbital Neuroendoscopic Surgery (TONES)</li> <li>Learn protocols for monitoring orbital function, managing edema, and addressing complications such as diplopia or visual loss</li> </ul>	Jessica Grayson, MD	Chris Bergeron, MD Alfred Marc Iloreta, MD Aria Jafari, MD, FARS Jonathan Liang, MD, FARS
4:45 pm - 5:30 pm <b>Optimizing Wound Healing in Sinonasal and Skull Base Surgery: Managing Crusting, Purulence, Exposed Bone, and Osteomyelitis</b> <ul style="list-style-type: none"> <li>Participate in case discussions highlighting real-world scenarios of postoperative wound complications</li> <li>Explore evidence-based techniques for promoting optimal healing, including debridement, saline irrigation, and topical therapies</li> <li>Discuss patient-specific and surgical factors, such as comorbidities, infection, and technique, that impact healing outcomes</li> <li>Explore the latest evidence on managing specific complications and optimizing outcomes in postoperative care</li> </ul>	Bobby Tajudeen, MD, FARS	Blair Barton, MD Nadeem Kolia, MD Kachorn Seresirikachorn, MD, PhD Frederick Yoo, MD
5:30 pm - 6:30 pm <b>Women in Rhinology Event</b> “Developing Organizational Savvy and Negotiating the Organizational Matrix” Bayview, 32nd Floor		
6:00 pm - 6:45 pm <b>Rhinologists in Private Practice Business Meeting</b> “Growing your business in an adverse economic environment - learnings and perspectives from turnaround CEO” Speaker: Scott Vertrees La Jolla AB		
6:45 pm - 7:30 pm <b>Rhinologists in Private Practice Networking Event</b> Old Town AB		
7:00 pm – 8:00 pm <b>Rhinology Advanced Practice Providers Event</b> Introduction of the founding members of the Rhinology Advanced Practice Providers and overview of their goals with an opportunity to meet and network with APPs working in rhinology/otolaryngology and with MDs interested in integrating APPs into their practice. Balboa AB, 2nd Level		

# ARS 14th Annual Summer Sinus Symposium

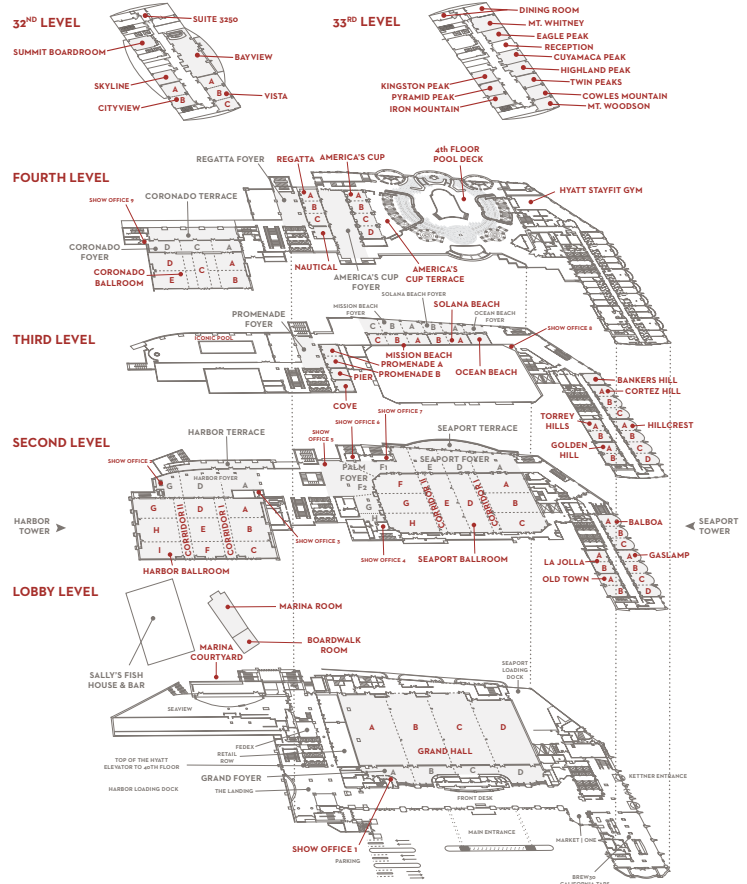
**Saturday, July 12, 2025**  
**Allergy - Breakout Room**  
**Grand Hall C**  
**1:15 pm - 5:30 pm**

<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
1:15 pm - 2:00 pm <b>Surgical vs. In-Office Treatment for Chronic Rhinitis</b> <ul style="list-style-type: none"><li>• Compare and contrast the advantages and limitations of surgical and in-office treatments for chronic rhinitis</li><li>• Evaluate the effectiveness of various treatment modalities, including endoscopic surgery, radiofrequency ablation, and medical therapies</li><li>• Discuss potential risks and benefits of each treatment approach, considering patient-specific factors such as age, comorbidities, and symptom severity</li><li>• Understand post-treatment care and expected outcomes for patients undergoing either surgical or in-office procedures for chronic rhinitis</li></ul>	Omar Ahmed, MD, FARS	Benjamin Bleier, MD, FARS John Christopher Davis, MD Charles Ebert, MD, FARS Amrita Ray, MD, FARS
2:00 pm - 2:45 pm <b>Unraveling Controversies in Allergen Immunotherapy</b> <ul style="list-style-type: none"><li>• Examine the current controversies surrounding allergen immunotherapy (AIT), including debates on single vs. multi-antigen therapy, patient selection, and treatment duration</li><li>• Evaluate the clinical evidence for and against the use of sublingual immunotherapy (SLIT) compared to traditional subcutaneous immunotherapy (SCIT)</li><li>• Identify challenges in patient adherence to allergen immunotherapy, including barriers to treatment acceptance and strategies to improve adherence</li><li>• Discuss the future of AIT, including potential breakthroughs in therapy and how they may reshape the management of allergic diseases</li></ul>	Elina Toskala, MD, FARS	Christine Franzese, MD, FARS Minh Hoang, MD Kashif Mazar, MD Maria Veling, MD
2:45 pm - 3:15 pm <b>Break with Exhibitors in Grand Hall A</b>		
3:15 pm - 4:00 pm <b>Tackling Recalcitrant CRS Without Nasal Polyps: Redefining Treatment Frontiers</b> <ul style="list-style-type: none"><li>• Identify key clinical features that differentiate CRS without polyps from other forms of rhinosinusitis, including its diagnostic criteria and clinical presentation</li><li>• Develop a comprehensive treatment plan for recalcitrant CRS without nasal polyps</li><li>• Apply evidence-based guidelines and recent research findings to optimize the treatment of patients with recalcitrant CRS without nasal polyps</li><li>• Apply case-based learning to analyze complex scenarios of recalcitrant CRS without nasal polyps, developing individualized management strategies based on patient-specific factors, diagnostic findings, and the latest evidence-based treatments</li></ul>	Chadi Makary, MD, FARS	Andy Chua, MD, FARS Carolyn Orgain, MD Lindsey Ryan, MD Jeffrey Suh, MD, FARS
4:00 pm - 4:45 pm <b>CRSwNP Conundrum: Mastering Treatment When Biologics Don't Work</b> <ul style="list-style-type: none"><li>• Utilize case-based learning to optimize patient outcomes and enhance clinical decision-making in the setting of biologic treatment failure</li><li>• Identify clinical criteria on treatment success and patient-specific factors that may predict response to different therapeutic options</li><li>• Evaluate alternative treatment options for CRSwNP patients who do not respond to biologics, including surgical interventions and emerging therapies</li><li>• Review the latest research and clinical guidelines on managing biologic-refractory CRSwNP, incorporating emerging treatments</li></ul>	Mohamad Chaaban, MD, FARS	Adam DeConde, ND Kara Detwiller, MD, FARS Kent Lam, MD, FARS Luis Fernando Macias-Valle, MD, FARS

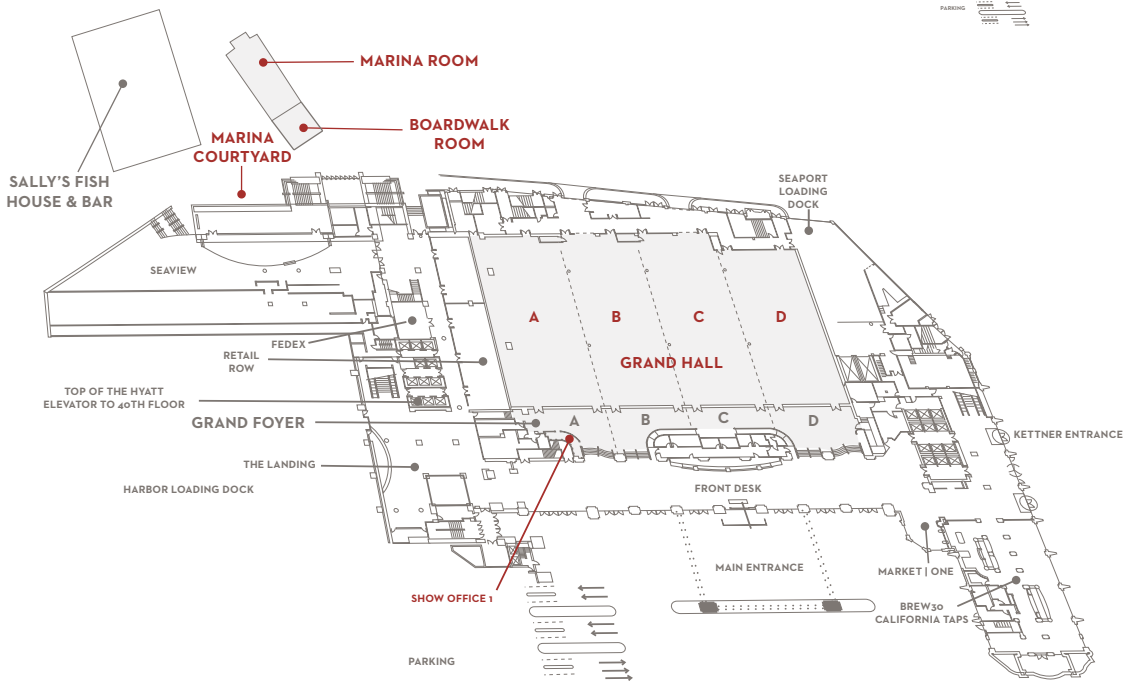
<u>Time/Topic</u>	<u>Moderator/Speaker</u>	<u>Panelists</u>
4:45 pm - 5:30 pm <b>Accurately Identifying Immunodeficiency in CRS for Tailored Treatment</b> <ul style="list-style-type: none"> <li>Identify signs and symptoms of immunodeficiency in CRS patients, understanding how underlying immune dysfunction can complicate CRS management and contribute to chronicity</li> <li>Assess diagnostic tools and strategies (including immunologic testing, genetic screenings, and biomarkers) to effectively identify immunodeficiency in patients with CRS</li> <li>Apply case-based learning to evaluate different types of immunodeficiencies in CRS patients, developing individualized treatment plans based on patient-specific immune profiles</li> <li>Review the latest evidence on managing CRS in the context of immunodeficiency, including emerging therapies and treatment paradigms based on recent clinical research and case studies</li> </ul>	Monica Patadia, MD	Eugene Chang, MD, FARS Katie Melder, MD Jeffrey Radabaugh, MD Theodore Schuman, MD, FARS
5:30 pm - 6:30 pm <b>Women in Rhinology Event</b> “Developing Organizational Savvy and Negotiating the Organizational Matrix” Bayview, 32nd Floor		
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# Manchester Grand Hyatt - Floor Plans

**FLOOR PLAN**  
All Floors



**FLOOR PLAN**  
Lobby Level



## **ARS Signature Reception**

**4th Floor Pool Deck  
Manchester Grand Hyatt  
1 Market Place  
San Diego, CA 92101**

**Friday, July 11, 2025  
6:30 - 9:00 pm**



## Registration Categories

### EARLY (ON OR BEFORE June 10, 2025)

- ARS Member \$400
- Nonmember: \$650
- Resident/Fellow in Training/Medical Student: FREE w/letter
- Faculty: \$250
- Industry/Corporate: \$500
- Allied Health: \$200
- Signature Event: \$50 for Guests

A Signature Event ticket is included with the attendee registration.

\*For new members, registration must be done at least two weeks before the meeting to allow for verification of new membership. If online registration is not done, the Nonmember fee will be charged. Visit <http://www.american-rhinologic.org/membership> to complete the application today.

### LATE (AFTER June 10, 2025)

- ARS Member: \$500
- Nonmember: \$750
- Resident/Fellow in Training/Medical Student: FREE w/letter
- Faculty: \$350
- Industry/Corporate: \$600
- Allied Health: \$300
- Signature Event: \$50 for Guests

## REGISTRATION HOURS

Thursday, July 10: 2:00 pm - 5:00 pm

Friday, July 11: 7:00 am - 5:00 pm

Saturday, July 12: 7:00 am - 3:30 pm

## Registration Substitution & Cancellation Policies

**SUBSTITUTIONS:** Substitution of one individual for another is not allowed.

**MEETING CANCELLATION:** Requests for refunds must be made in writing. There is a \$50 handling fee for ALL returned checks. There is a 100% refund made prior to June 10, 2025. For cancellations received after June 10, 2025, there will be no refunds.

## Maintenance of Certification (MOC)

The American Board of Otolaryngology actively sponsors and manages the Maintenance of Certification program, details of which can be found at [www.aboto.org](http://www.aboto.org). As a service to both the American Rhinologic Society and the Otolaryngology community at large, the *ARS 2025 Summer Sinus Symposium* will offer education regarding the MOC process, and much of the course content will be relevant to rhinologic components of the MOC examinations.

## Accreditation Statement

The American Rhinologic Society (ARS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## Credit Designation Statement

ARS designates this live activity for a maximum of 15 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME must be claimed within 90 days of the meeting per our ACCME Guidelines that we are required to follow.

## Optional Events

Sponsored breakfast and lunch are included with registration. To help us ensure accurate food and beverage counts, *you will be asked which events you plan to attend.*

## EXHIBIT HALL HOURS

Friday, July 11: 7:00 am - 3:00 pm

Saturday, July 12: 7:00 am - 3:30 pm

**NOTE:** Registration will be located at the Manchester Grand Hyatt. Badges must be worn to enter meeting rooms and exhibit hall. *Children under the age of 16 are not permitted in the exhibit hall.* Breakfast, lunch and coffee breaks will be served in the Exhibit Hall on Friday and Saturday. We encourage networking with our valuable exhibitors to learn about new technologies in our field.

## Housing Information

We have secured excellent discounted rates at the Manchester Grand Hyatt for participants attending the meeting. To obtain the necessary amount of meeting and exhibit space at the Manchester Grand Hyatt, the ARS must commit to using a minimum number of guest rooms. If that commitment is not met, the ARS will incur significant financial penalties and it will cause a major impact on the future programs that ARS is able to offer. By booking your room at the Manchester Grand Hyatt you will help ARS meet their hotel obligation. We thank you in advance for your assistance.

## Manchester Grand Hyatt

1 Market Place, San Diego, CA 92101

Room Rate: Starts at \$349 per night, plus taxes

Reservations Deadline: June 19, 2024 by 5:00 pm or when room block sells out, whichever comes first.

### Housing:

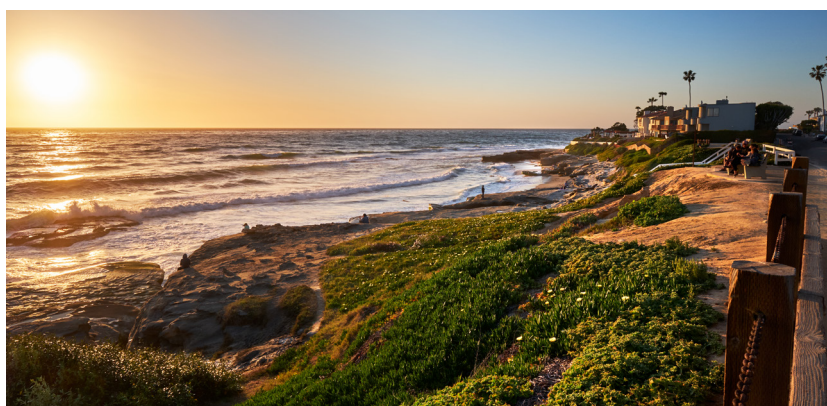
<https://www.hyatt.com/en-US/group-booking/SANRS/G-ARSS>

## Registration Questions

**Phone:** 973-545-2735

**Email:** [wendi@american-rhinologic.org](mailto:wendi@american-rhinologic.org) or [tammy@american-rhinologic.org](mailto:tammy@american-rhinologic.org). Confirmations will be sent within 10 working days. *Individuals who require special assistance should contact Wendi Perez at [wendi@american-rhinologic.org](mailto:wendi@american-rhinologic.org) or 973-545-2735, ext. 4105.*

Online Meeting Registration: <https://ARS14thSSS2025>



## What to do in San Diego

California's third-largest city, San Diego is brimming with art, culture, culinary prowess, entertainment, and natural beauty. But it also boasts one thing that has long drawn visitors: It has perhaps the best weather in the United States, with typically more than 260 sunny days a year.

Get ready for an unforgettable journey to the heart of Southern California with our guide to the best things to do in San Diego. Known for its idyllic climate, sandy beaches, and vibrant cultural scene, San Diego offers various attractions that cater to every type of traveler.

From the historic charm of the Gaslamp Quarter to the natural beauty of Balboa Park and the cutting-edge exhibits at the USS Midway Museum, this coastal city on the Pacific Ocean promises to make your visit truly memorable.

For further details, visit

[https://travel.usnews.com/San\\_Diego\\_CA/Things\\_To\\_Do/](https://travel.usnews.com/San_Diego_CA/Things_To_Do/)

San Diego Travel Guide

<https://www.sandiego.org/articles/travel-guides/first-time-in-san-diego.aspx>



# SAVE THE DATE

# 2025



**Meeting Registration:**

<https://plus.mcievents.com/event/ec3ac569-37c5-4f7d-b4db-35471e9a3019/summary>

**Housing:** <https://cosm.md/hotels/>

## COSM 2025

**May 17-18, 2025**

**Hyatt Regency New Orleans  
New Orleans, LA**

**Highlights:**

- Keynote speakers
- President's Reception
- Expert panels
- Cutting edge research
- Poster presentations



**Meeting Registration:**

<https://web.cvent.com/event/0fcbfee4-67eq-48bf-a8cd-c71afb44ff2e/regPage:6d9ea4ac-5d3a-44d6-9561-5eae845c6415>

**Housing:** <https://www.hyatt.com/en-US/group-booking/SANRS/G-ARSS>

## ARS 14th Annual Summer Sinus Symposium

*Best Sinus Course in the World:  
Improving Rhinology from Office to OR*

**July 10-12, 2025**

**Manchester Grand Hyatt  
San Diego, CA**

**Highlights:**

- Women in Rhinology Networking Event
- Cadaver Prosections
- Allergy Program
- Signature Event
- Symposia Sessions



## ARS 71st Annual Meeting October 10-11, 2025 Indianapolis, IN

**Highlights:**

- Annual David Kennedy Lectureship
- Women in Rhinology, Mentorship, Residents & Fellows, and Diversity Programs
- Annual Hwang Family Lectureship
- Symposia Sessions
- Fall Film FESStival
- Guest Countries

**Contact: Wendi Perez, ARS Executive Administrator**  
**Tel: 973-545-2735, Ext. 4105 Email: [wendi@american-rhinologic.org](mailto:wendi@american-rhinologic.org)**

**[american-rhinologic.org](http://american-rhinologic.org)**

**X / Facebook / Instagram: [@amrhinosociety](https://www.instagram.com/amrhinosociety)**